



YOU can be great here.



What can we accomplish by 2027?

Discover

Let's grow our region's workforce by 5,000.



OUR FUTURE



YOUR FUTURE can be great here.

Greater Dubuque Development drives results.

Our decades of success serving the Greater Dubuque region have been accomplished through strong partnerships and collaboration. We work with the community's best and brightest to set and surpass our goals. Working to bring economic opportunity to everyone.

Together, we've helped the Greater Dubuque region succeed and grow, but this is no time for complacency. Each success is a fresh opportunity to set our sights higher. Through the "YOU can be great here." campaign, we will continue to promote growth, drive innovation, and champion the Greater Dubuque region as a nationally recognized community of progress, prosperity, and equity.

Let's do this.



YOUR SUPPORT can be great here.

Greater Dubuque 2022 was a five-year initiative that established aggressive goals for job creation, increased wages, construction investment, and population growth. With help from regional leaders, businesses, citizens, and educational institutions, we surpassed the median household income and residential and commercial construction goals; we are on track to meet our area population growth goal; and are only falling short of our labor force goals.

“Thank you. Greater Dubuque Development would like to thank our investors who make our work possible. With your support, and in collaboration with our partners, we continue to drive the positive change that makes the Greater Dubuque area a region of choice.”



Tim Hodge

CEO, HODGE
Co-Chair, **YOU** can be great here.

Greater Dubuque 2022 Investors

Addoco, Inc.
Alliant Energy
American Realty of Dubuque
Andersen Windows & Doors
AssuredPartners Great Plains dba
The Friedman Group
A.Y. McDonald Mfg. Co.
BARD Materials
Behnke Enterprises Inc.
Black Hills Energy
Blue Sky Solar, LLC
Bodine Electric Company
Buesing & Associates, Ic.
Business Telephone Supply
Cartegraph
Cascade Manufacturing Co.
Clarke University
Conlon Construction Co.
Cottingham & Butler
Crescent Electric Supply Company
DDI, Inc.
Diamond Jo Casino
DRA & Q Casino
Dubuque Area Chamber of Commerce
Dubuque Bank & Trust
Dubuque Homebuilders & Associates
Dubuque Hose & Hydraulic Co.
Dubuque Stamping & Mfg., Inc.
Dupaco Community Credit Union

DuTrac Community Credit Union
Dyersville Economic Development
Corporation
Eagle Point Solar
East Central Iowa Association
of REALTORS
Edwards Cast Stone
Eide Bailly LLP
Engineering Services & Products
Company
Fidelity Bank & Trust
First Community Trust, NA
Flexsteel Industries, Inc.
Giese Companies
Graham's Style Store
Green Industrial Supply, Inc.
GRONEN
Happee Smith Productions
Hirschbach Motor Lines, Inc.
HODGE
Honkamp Krueger & Co., P.C.
Houlihan Investment Group
IBEW Local 704
IBM
ITC Midwest, LLC
John Deere Dubuque Works
Kane, Norby & Reddick, P.C.
Kendall Hunt/Westmark/Great River
Learning
Kennedy Mall
Kintzinger, Harmon, Konrardy PLC
Klauer Manufacturing Company
Kunkel & Associates, Inc.

KWWL Television
Lamar Advertising of Dubuque
Lime Rock Springs Co.
Loras College
Lumen Technologies
Maquoketa Valley Rural Electric
Maryville Construction Co., Inc.
McCullough Creative
McGraw-Hill Education
Medical Associates Clinic, P.C.
MercyOne Dubuque Medical Center
Michelin
MidWestOne Bank
Morrison Bros. Co.
Mulgrew Oil Company
NetSmart Inc.
Northeast Iowa Community College
O'Connor & Thomas, P.C.
Origin Design
Paulson Electric
Platinum Supplemental Insurance
Portzen Construction, Inc.
Prairie Farms Dairy
Premier Bank
Prudential Retirement
RDG Planning & Design
RSM US LLP
Radio Dubuque, Inc.
Richardson Motors
Riley's Auto Sales
River City Paving
Rousselot, Inc.

Southwest Wisconsin Technical College
Spahn & Rose Lumber Company
Steve Moore Real Estate
Straka Johnson Architects, P.C.
Terracon Consultants, Inc.
The Fischer Companies
The McCoy Group, Inc.
The Metrix Company
Theisen Supply, Inc.
TRICOR Insurance
Tri-StateDOCS
Union-Hoermann Press
Unison Solutions, Inc.
United Brotherhood of Carpenters &
Joiners Local 678
United Clinical Laboratories
UnityPoint Health – Finley Hospital
Universal Tank & Fabrication
University of Dubuque
University of Wisconsin – Platteville
U.S. Bank
Welu Printing Company
WHKS & Co.
Wisconsin Independent Network
Woodward Communications, Inc.

Public Sector Investors


City of Dubuque
City of Dyersville
Dubuque County

A man in a blue sweater and khaki pants, a woman in a grey coat and jeans, and a woman in a yellow jacket and black pants are walking and talking in front of a large, modern glass-walled building. The building has a sign that partially reads "VER CENTE".

Greater Dubuque 2022 Results

increased the median
household income to
\$63,031

2022 GOAL Increase the Dubuque Metropolitan
Statistical Area's Median Household to \$60,000

An aerial view of a suburban neighborhood with rows of houses, green lawns, and a paved road. A few people are visible walking and riding bicycles on the road.

Based on 2020 Census

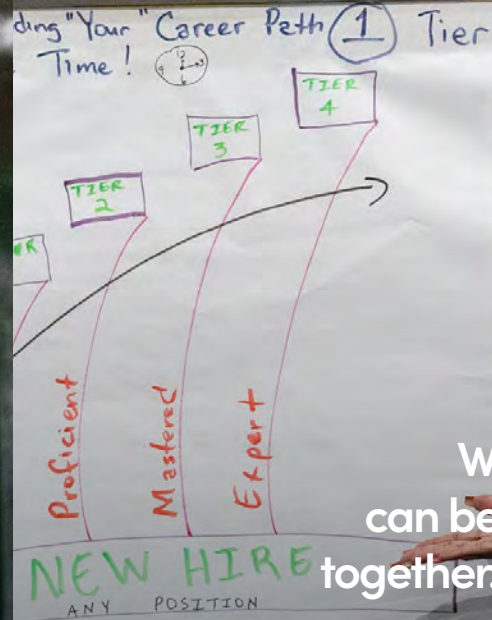
grew the area
population to
99,266

2022 GOAL Grow the Dubuque County
population to 100,000 by December 2022




drove residential
and commercial
construction to
\$986,339,970

2022 GOAL Encourage and facilitate \$800 million
in new residential and commercial construction



We've proven **YOU**
can be great when we work
together. Now let's get to work
on the next five years.



raised the
labor force to
59,900

2022 GOAL Grow the regional workforce
to 64,000 by December 2022

2027 GOALS

YOU can be great here.

64K jobs

By promoting career opportunities and upgrading our resources, we will grow our regional workforce to over 64,000 jobs in the next five years.

\$76K **Median Household Income**

With the increase in high-quality, high-paying careers, the median household income will reach \$76,000.

\$1B

Construction Investment

To foster the community's anticipated growth, we'll encourage and facilitate \$1 billion of new construction.

-5%

Reduce Poverty

Reduce the number of households below the Dubuque County Supplemental Poverty Measurement by five percent.

105K

Population

Meaningful careers and vibrant communities will make 2027 the year our population reaches 105,000.

"Together. Our goals are bold but achievable. That is the way we do things in Dubuque County. We all can be great here."



Ann McDonough

Dubuque County Board of Supervisors
Co-Chair, YOU can be great here.



OUR VISION



Our region's economic future will be built on the strength and stability of these three pillars.

**WORKFORCE SOLUTIONS
BUSINESS SERVICES
STRATEGIC INITIATIVES**

These pillars are the critical priorities to **shaping and advancing our region.** Each one stands for what we do at Greater Dubuque Development. Together, they are the foundation necessary for a viable, livable, and equitable Greater Dubuque region.



YOUR CAREER

can be great here.

Workforce Solutions

Recruiting, retaining, and creating qualified talent is a universal goal. Companies around the world share a common challenge — the need for qualified talent. That's why Greater Dubuque Development devotes time, talent, and financial resources to provide your business with the most innovative workforce solutions in the country.

| @accessdubuquejobs

The number one regional job board for connecting employers to qualified talent. AccessDubuqueJobs.com is more than a website, it's a community-wide initiative to attract a talented workforce. AccessDubuqueJobs.com is made possible through a partnership with TH Media.

| OPPORTUNITY DUBUQUE

This award-winning workforce training initiative continues to adapt to the need of our employers for skilled talent. Opportunity Dubuque, through NICC, offers 18 certificates of training that are achievable in six weeks to six months.



Joe Hearn
President & CEO,
Dupaco Community Credit Union
Co-Chair, YOU can be great here.

| DUBUQUE WORKS

Collaboration between local employers, educators, and workforce professionals as a proactive approach to ensure a steady pipeline of talent to area businesses.

| NEWCOMER SERVICES AND DISTINCTIVELY DUBUQUE

Retaining talent takes more than just a great career. We have tools and resources to help newcomers make a seamless transition to our community. In addition, we offer our Distinctively Dubuque classes. A five-night course where newcomers experience our community in a fun, relaxing atmosphere — and make new friends along the way.

“Talent. Having the talent we need to get the job done is priority one at Greater Dubuque Development. It’s about people helping people to reach their full potential. We can all be great here.”

A photograph of four men in high-visibility safety vests shaking hands in a warehouse setting. The man on the far left has a vest with a logo that says 'HODGE' and 'PROPERTY OF HODGE'. The man on the far right has a vest with 'BE SAFE' written on it. In the background, a white van with 'HODGE' and a red logo is visible. The scene is lit with bright, natural light from a large opening in the building.

**YOUR
ACCOMPLISHMENTS**
can be great here.

Business Services

| BUSINESS SERVICES

The foundation of all we do, Business Services is the work of supporting our employers. Through Business Retention and Expansion, we're helping our employers navigate challenges and maximize opportunities through advocacy and our partnerships with local and state government, institutions of higher learning, utilities, and financial institutions.

| INFOACTION

This award-winning program provides essential, actionable data which helps guide our work. Through over 300 annual one-on-one interviews with business owners, CEOs, and top managers, we gain valuable insight into the challenges and opportunities facing our regional employers.

| NATIONAL MARKETING

We work to attract new employers through National Marketing. Working closely with site locators and local developers, we assist prospective employers with property searches, data requests, and navigating the process of moving new operations to our community.

“Build. You name the industry – gaming, hospitality, health care, manufacturing, financial services, insurance, or publishing – our existing businesses are the heart and soul of our economy and our communities. Because of them, ‘YOU can be great here.’”



Wendy Runde

Vice President & General Manager,
Diamond Jo Casino
Co-Chair, YOU can be great here.

Strategic Initiatives

Strategic Initiatives that support our goal of being a community of choice.



YOUR LIFE
can be great here.

“Dream. Whether you are a current Dubuque resident; interested in moving to Dubuque; or starting, relocating or growing a business, ‘YOU can be great here.’”



Brad Cavanagh

Mayor, City of Dubuque
Co-Chair, YOU can be great here.

| **CHILDCARE**

Working with providers, employers, and our communities, we will gather information and assist in creating solutions that eliminate childcare as a barrier to employment opportunities.

| **WORK THAT WORKS**

Playing a connector role, we will partner with local institutions of higher learning and selected employers to bring flexible, part-time work to area students. This will assist in retaining graduates for our communities’ workforce and connecting a quality labor pool to employers.

| **MIDDLE-MARKET HOUSING**

Collaborating with cities, developers, and builders to create new, affordable middle-market housing for the region’s growing workforce.

| **BROADBAND EXPANSION**

We work with public and private sector partners to expand broadband in Dubuque. By streamlining and simplifying processes, the initiative has doubled conduit, quadrupled fiber, and increased the number of providers in our community from two to ten. Our goal is to achieve universal fiber to the home by 2027.

| **TRANSPORTATION PARTNERS**

Removing barriers to ensure that potential workers are able to get where they need to be by increasing transportation options for training and employment. We will work closely with partners and transportation providers to develop a solution.

2022-2027 Campaign Goal

\$11M

**WORKFORCE SOLUTIONS
BUSINESS SERVICES
STRATEGIC INITIATIVES**

YOU can be great here.



Greater Dubuque
DEVELOPMENT CORP.

“Lead. Our Board of Directors, investors, and staff need your help in assuring that we all can be great here. Be part of the solutions and invest in ‘YOU can be great here.’”



Alex Dixon

DRA & Q Casino
Co-Chair,
YOU can be great here.

2021-2022 Board Members

Board of Directors

David Becker

Cottingham & Butler

Lisa Bowers

Future Leadership Team/
Dupaco Community Credit Union

Jeff Bullock

University of Dubuque

Thom Chesney

Clarke University

Jim Collins

Loras College

Tim Conlon

Conlon Construction Co.

Jill Connors

City of Dubuque

Davin Curtiss

O'Connor & Thomas, P.C.

Scott DeSousa

AssuredPartners Great Plains dba
The Friedman Group/Dubuque Area
Chamber of Commerce

Kelley Deutmeyer

East Central Intergovernmental
Association

Derek Duehr

Carpenters Local 678

Susan Farber

Dubuque City Council

Representative Chuck Isenhardt

Iowa Legislature

Terry Kouba

Alliant Energy

Rob McDonald

A.Y. McDonald Mfg. Co

Gwen Moser

Eide Bailly, LLP

Andy Mozena

Premier Bank

Jason Norton

DuTrac Community Credit Union

Jacque Rahe

Dyersville Economic Development

Pat Ready

Origin Design

Stan Rheingans

Dubuque Community School District

Laura Roussell

Dubuque City Council

Dennis Shields

University of Wisconsin-Platteville

Jeff Staudenmaier

Black Hills Energy

Dr. Liang Chee Wee

Northeast Iowa Community College

Jason Weston

Prudential Retirement/Dubuque County

Chad Wolbers

UnityPoint Health-Finley Hospital

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Tim Hodge, Chair

HODGE

Joe Hearn, Vice Chair

Dupaco Community Credit Union

Dan Walsh, Treasurer

MidWestOne Bank

Wendy Runde, Past Chair

Diamond Jo Casino

Lynn Breithaupt

McGraw-Hill Education

Brad Cavanagh

Mayor, City of Dubuque

Chad Chandlee

Kendall Hunt Publishing

Mark Dickson

John Deere Dubuque Works

Alex Dixon

DRA & Q Casino

Karen Jones

Prudential Retirement

Zach Keeling

Medical Associates Clinic & Health
Plans/Health Choices

Tyson Leyendecker

Dubuque Bank & Trust

Ann McDonough

Supervisor, Dubuque County

Mike Portzen

Portzen Construction

Kay Takes

MercyOne Dubuque Medical Center

Tom Townsend

IBEW Local 704

Mike Van Milligen

City Manager, City of Dubuque

Dean Wilgenbusch

U.S. Bank

Tom Woodward

Woodward Communications, Inc.

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