



INFOACTION *Action* DASHBOARD

What CEOs, business owners, and top managers have told us

JAN
FEB
MAR
2023



BUSINESS SERVICES

WORKFORCE SOLUTIONS

Company Visits
January through March, 2023

73

TOTAL VISITS

66%

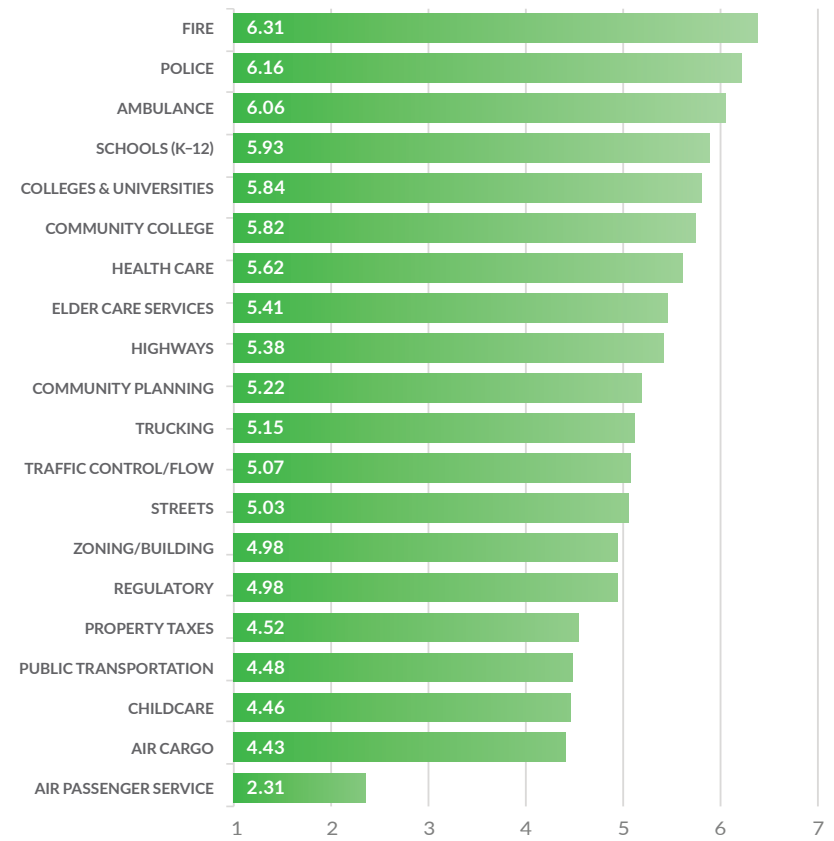
Area businesses reporting Business Levels are Increasing
26% Stable, 7% Decreasing

64%

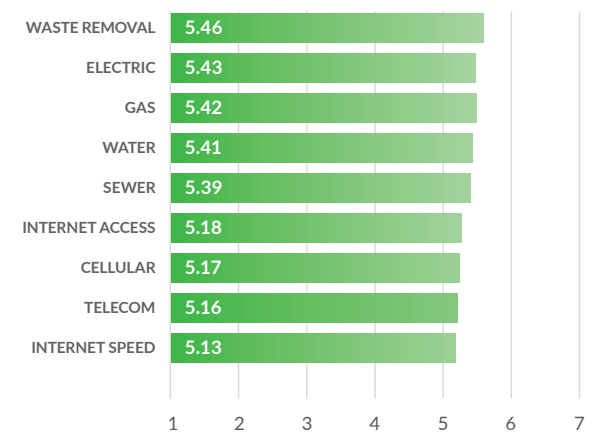
Area businesses reporting Market Share is Increasing
34% Stable, 2% Decreasing

- Area Businesses Ranked the Following as Top Priorities for the Community:
1. Quality of Life
 2. Amount/Affordability of Housing
 3. Entertainment Venues
 4. Workforce/Population Growth
 5. Health & Wellness Opportunities
 6. Air Service
 7. Childcare
 8. Creation of More Local, Renewable Energy
 9. Air & Water Quality Improvements
 10. Other

Public Services Index *Scales of 1 to 7: 1 is Low, 7 is High*



Utility Services Index

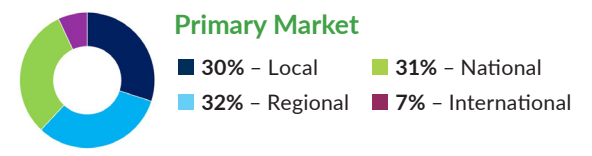


89%

of Included Businesses report the community's IT infrastructure as adequate for their company needs

62%

of Included Businesses reporting plans to expand in the next year



Top 3 Barriers to Growth

- Finding Employees / Employee Training
- Air Service
- Market Size / Location / Population

Top 3 Community Strengths

- Quality of Life / Amenities
- Market Size / Location / Customer Loyalty
- Community Leadership / Support / Partnerships

Top 3 Areas for Improvement

- Streets / Roads / Traffic Flow
- Air Service
- Workforce / Population

Companies with Plans to Add Net New Jobs in the Next 12 Months

45%

Reported Yes

55%

Reported No

72%

of Included Businesses report having recruitment challenges

Companies with a Remote or Hybrid Workforce

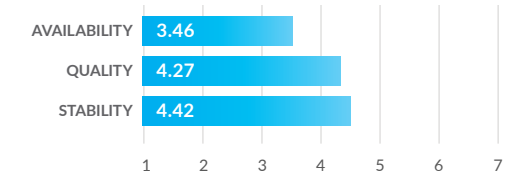
36%

Reported Yes

64%

Reported No

Workforce Index



TOP TAKEAWAYS

- **Workforce and labor recruitment continue to dominate discussions with businesses.** 72 percent cited recruitment challenges. This is up from 63 percent in the same quarter in 2022.
- **Workforce continues to be the top barrier to growth cited by businesses during the past quarter.** Air service and market size / population are also cited in the top three barriers to growth.
- **Thirty-six percent of companies noted that they currently have a remote or hybrid workforce.** With varying degrees and specifics, businesses continue to navigate workforce recruitment and work / office policy.
- **Business levels continue to be strong.** 66 percent cited increasing sales, off slightly from the 70 percent during the same quarter in 2022.
- In terms of sales, business noted **primary customer bases as Regional (32%), National (31%), Local (30%) and International (7%).**
- **Sixty-two percent of businesses noted plans to expand, modernize / automate, add jobs, and invest in growth.** This is up from the 52 percent noting such during same quarter in 2022.
- **Air service (2.31) and workforce availability (3.46) scored the lowest of all the Index rankings** related to community services, utilities, and workforce dynamics (1 poor and 7 excellent).
- On the flip side, **fire and police scored the highest** (6.31 and 6.16 respectively).
- **In terms of specific areas cited for needed improvements, traffic control-flow tops the list.** This is followed closely by air service and the need to grow workforce and population.
- **In addition to quality-of-life and entertainment related initiatives, housing is near the top of the list of community priorities.** Air service and childcare have also grown in terms of companies citing these needs.