



**Greater
Dubuque**

DEVELOPMENT CORP.

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Greater Dubuque's Marketing Efforts Recognized at Regional Conference

Dubuque, IA - Greater Dubuque Development has been awarded second place honors in the marketing program category by the Mid-America Economic Development Council. The award was presented during the annual Mid-America Competitiveness Conference & Site Selector Forum, held in Chicago on December 7-9. This annual award ceremony recognizes excellence in economic development throughout the ten-state Mid-America region.

Greater Dubuque Development's marketing program which included a new logo and branding standards, new website, and the 2013-2014 30th Anniversary Annual Report received second place honors in the large organization division.

"We are proud to be recognized by our peers for creating an innovative and successful marketing program," said Rick Dickinson, Greater Dubuque Development's President & CEO. *"These pieces have successfully communicated our mission and cutting-edge programs to site selectors, newcomers, investors and our community,"* added Dickinson.

The Mid-America Economic Development Council is dedicated to enhancing economic developers' knowledge, capabilities and opportunities through multi-state networking, education and site selector interaction. For more information about the Mid-America Economic Development Council, please visit www.maedc.net.

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