



Big Life SMALL CITY

you're home in dubuque

You Want Talent.
They Want a Big Life.
Big Life Small City Partner Guide

Connect Your Community With the Big Life Campaign

1

Add a link on your community website to www.biglifemallcity.com.

Logos are available for download online (png format)

- Vertical logo with black text:
www.biglifemallcity.com/logo1
- Vertical logo with white text:
www.biglifemallcity.com/logo1dark
- Horizontal logo with black text (above):
www.biglifemallcity.com/logo2
- Horizontal logo with white text:
www.biglifemallcity.com/logo2dark

2

Follow and SHARE the social media campaign:

- facebook.com/biglifemallcitydbq
- linkedin.com/company/biglifemallcitydbq
- [biglifemallcity DBQ on youtube](https://youtube.com/biglifemallcity)

3

Encourage staff and partner organization to follow and share the social media campaign! Ask your marketing team to integrate campaign posts into your social media schedule.

Other Newcomer Resources

1

New community members can search career postings and employer profiles on AccessDubuqueJobs.com.



2

Share information on the Greater Dubuque area with the *Thrive Relocation Guide*. The guide is available for viewing online at www.biglifemallcity.com or newcomers can request a physical copy of the booklet.



3

You Can Make it in Greater Dubuque is a snapshot of the area's amenities in a smaller, trifold brochure. It is also available for viewing online at www.biglifemallcity.com.



Big Life Small City is hosted by:

Greater Dubuque Development Corporation



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