

APR
MAY
JUN
19



Action DASHBOARD

INFOACTION

Scales of 1 to 7: 1 is Low, 7 is High

InfoActions Included
in this Report:

61 TOTAL VISITS

73.8%

Area businesses reporting
Increased Sales
14.8% Stable, 11.4% Decreasing

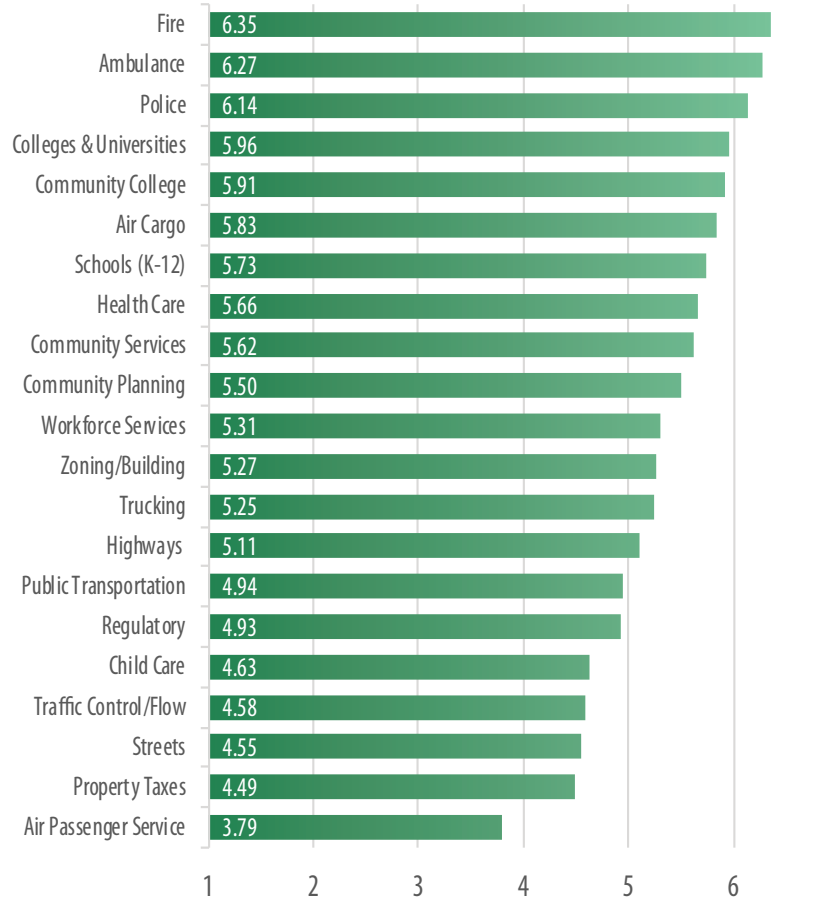
63.9%

Area businesses reporting
Increasing Market Share
29.5% Stable, 6.6% Decreasing

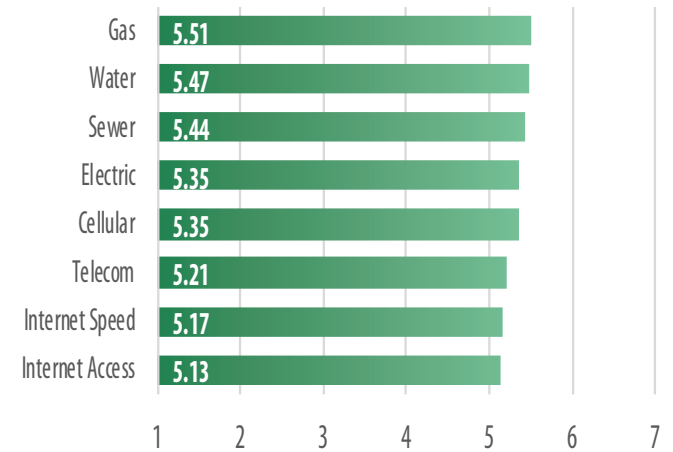
50.8%

Area businesses reporting
Plans to Expand

Public Services Index



Utility Services Index



Top 3 Community Strengths

- Community Leadership/Support/Partnerships
- Quality of Life/Amenities
- Employee Work Ethic/Loyalty

Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- City Cost/Fees/Rules

Top 3 Barriers to Company Growth

- Workforce Challenges
- Population/Market Size/Capacity
- Land-locked/Land-Building Availability

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HR Actions Included
in this Report:

23 TOTAL VISITS

1,940

Employees Hired in Last 12 Months
at Interviewed Companies

328

Current Unfilled Positions
at Interviewed Companies

22% report unfilled positions are INCREASING

Turnover Rates at
Interviewed Companies

52%

Reported
Stable

13%

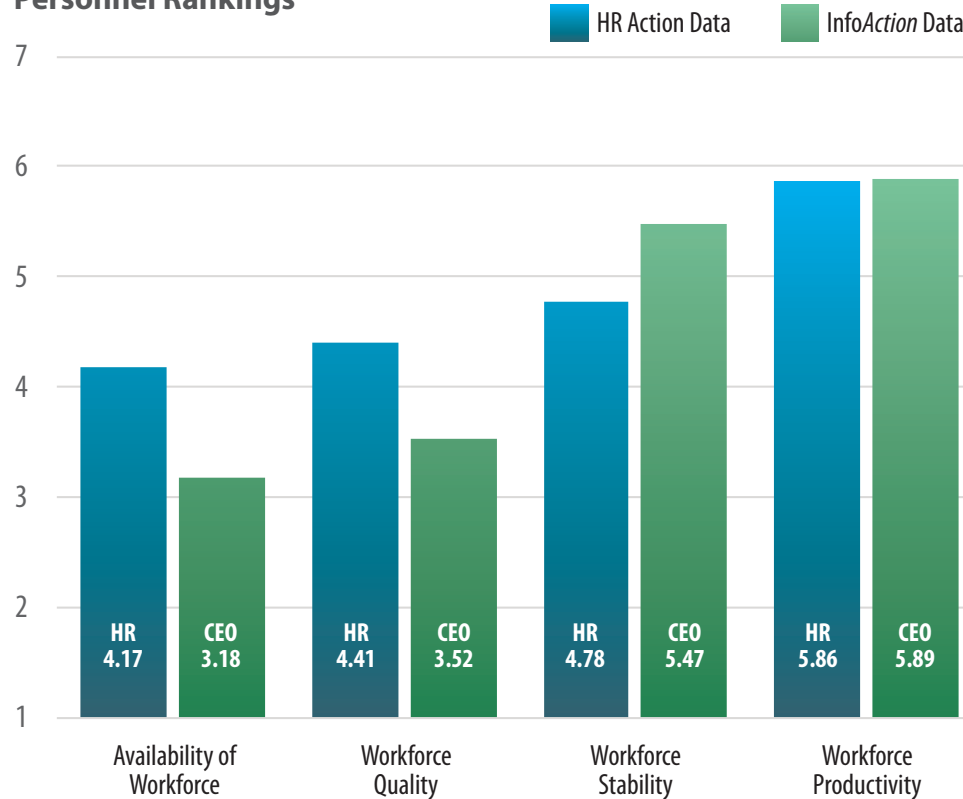
Reported
Increasing



Action DASHBOARD

Scales of 1 to 7: 1 is Low, 7 is High

Personnel Rankings



Top Skills Gaps of New Hires

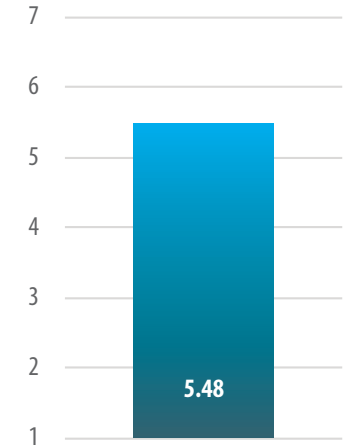
- Work Ethic
- Communication Skills
- Initiative/Self-Direction

Top Recruitment Resources

- AccessDubuqueJobs.com
- Other Online Job Board
- Other (i.e. Social Media)

HR ACTION

Employee Engagement*



*The commitment the employee has to the success of the organization and its goals

Talent Attraction from Outside the Area

