

INFOACTION *Action* DASHBOARD

What CEOs, business owners, and top managers have told us

JUL
AUG
SEPT
21



BUSINESS SERVICES

WORKFORCE SOLUTIONS

Company Visits
July 1 through Sept 30, 2021

61 TOTAL VISITS

64%
Area businesses reporting
Business Levels are Increasing
34% Stable, 2% Decreasing

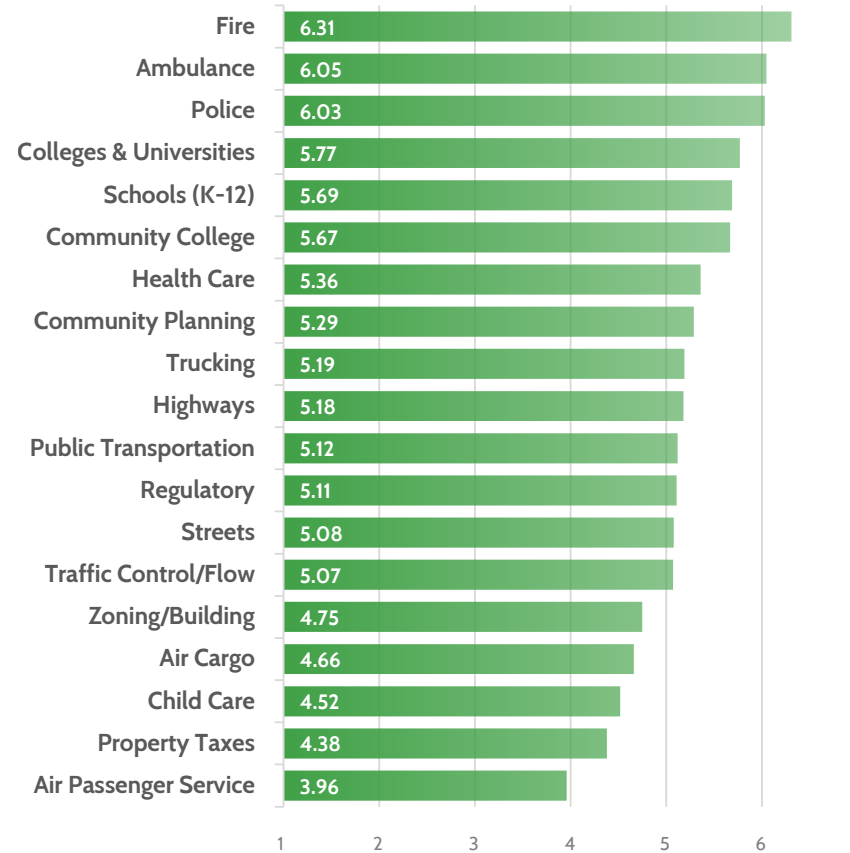
33%
Area businesses reporting plans
to expand in the next year

Area Businesses Ranked the Following as Top Priorities for the Community:

1. Quality of Life
2. Health & Wellness Opportunities
3. Amount/Affordability of Housing
4. Entertainment Venues
5. Environment - Reduction of Waste
6. Air & Water Quality Improvements
7. Creation of More Local, Renewable Energy

Public Services Index

Scales of 1 to 7: 1 is Low, 7 is High



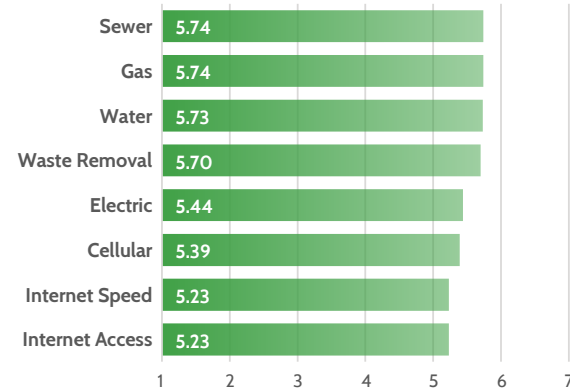
Top 3 Barriers to Growth

- Finding Employees/Employee Training
- Economic Uncertainty
- Supply Chain

Top 3 Community Strengths

- Quality of Life/Amenities
- Market Size/Location/Customer Loyalty
- Employee Loyalty/Work Ethic

Utility Services Index



Is the community's IT infrastructure adequate for your company's needs?

93% **7%**
Reported Yes Reported No

Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- Transportation (Air, Ground, Other)

Companies with Plans to Add Net New Jobs in the Next 12 Months

57% **43%**
Reported Yes Reported No

65% of Included Businesses report having recruitment challenges

Area Businesses Ranked the Following as Barriers for Current Employees or Those Seeking Employment:

1. Child Care
2. Criminal History/Background Check
3. Transportation
4. Substance Abuse
5. Housing
6. Elder Care
7. Other (Pandemic Child Care/School /No Work Ethic)

49% of Included Businesses Consider Their Wages Above Average

44% Average, 7% Below Average

50% of Included Businesses Consider Their Benefits Above Average

38% Average, 12% Below Average