

JAN
FEB
MAR
21

InfoActions Included
in this Report:

73 TOTAL VISITS

50%

Area businesses reporting
Business Levels are Increasing
39% Stable, 11% Decreasing

51%

Area businesses reporting plans to
expand in the next year

Area Businesses Ranked the Following as Top Priorities for the Community:

1. Quality of Life
2. Amount/Affordability of Housing
3. Health & Wellness Opportunities
4. Entertainment Venues
5. Environment - Reduction of Waste
6. Creation of more Local, Renewable Energy
7. Air & Water Quality Improvements



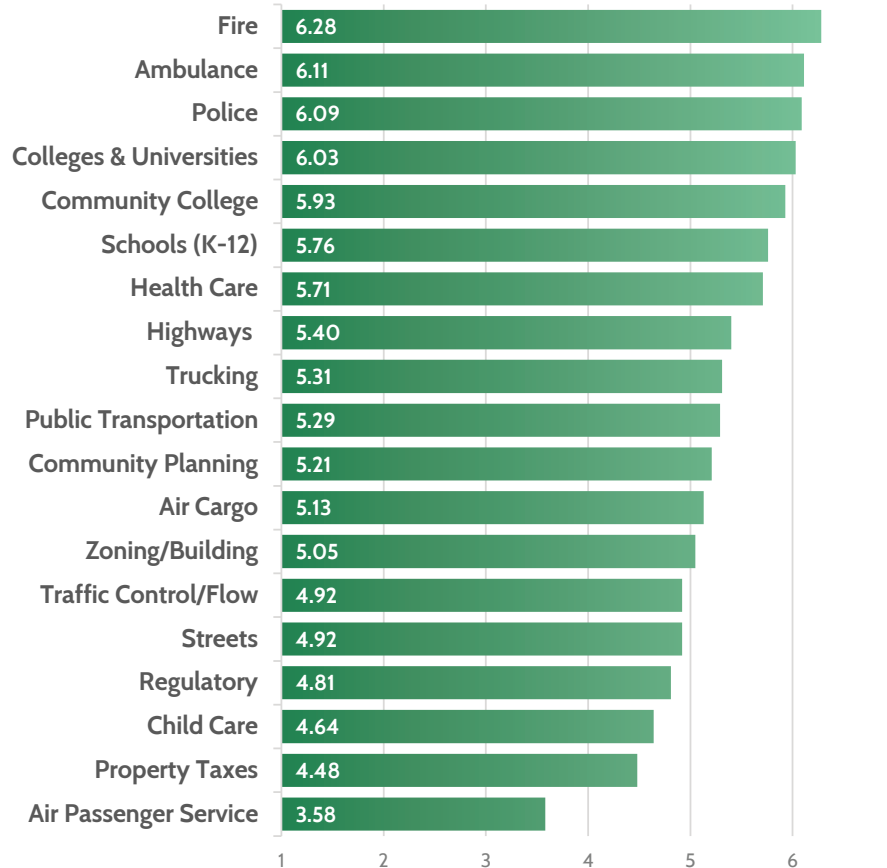
Action DASHBOARD

Scales of 1 to 7: 1 is Low, 7 is High

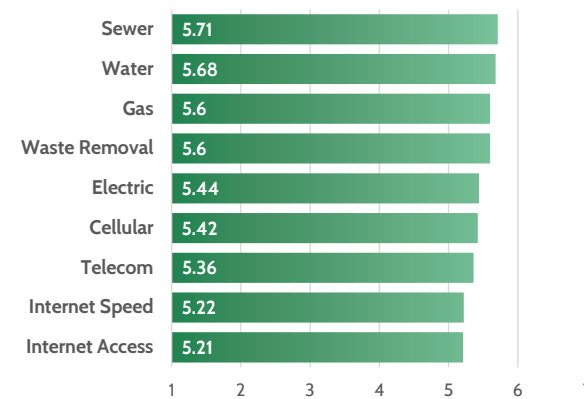
BUSINESS SERVICES

WORKFORCE SOLUTIONS

Public Services Index



Utility Services Index



Has the community's technology infrastructure been adequate during COVID?

92%

Reported Yes

8%

Reported No

Top 3 Barriers to Growth

- Finding Employees/Employee Training
- Economic Uncertainty
- Regaining Customers

Top 3 Community Strengths

- Quality of Life/Amenities
- Community Leadership/Support/Partnerships
- Employee Loyalty/Work Ethic

Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- Transportation (Air, Ground, Other)

Companies with Plans to Add Net New Jobs in the Next 12 Months

64%

Reported Yes

36%

Reported No

Area Businesses Ranked the Following as Skills Gaps with Prospective/New Hires:

1. Work Ethic/Punctuality/Absenteeism
2. Initiative/Self-Directed
3. Problem Discovery Skills
4. Problem Solving Skills
5. Communication Skills
6. Ability to Work Remote/Independently
7. Adaptability

42%

of Included Businesses Consider Their **Wages** Above Average
49% Average, 9% Below Average

64%

of Included Businesses Consider Their **Benefits** Above Average
33% Average, 9% Below Average

Top 3 Barriers for Employees/Hires

- Child Care
- Other (Pandemic/School/Work Ethic)
- Transportation