

# INFOACTION *Action* DASHBOARD

What CEOs, business owners, and top managers have told us

JAN  
FEB  
MAR  
22



BUSINESS  
SERVICES

WORKFORCE  
SOLUTIONS

Company Visits  
January through March, 2022

**83** TOTAL VISITS

**70%**  
Area businesses reporting  
Business Levels are Increasing  
28% Stable, 2% Decreasing

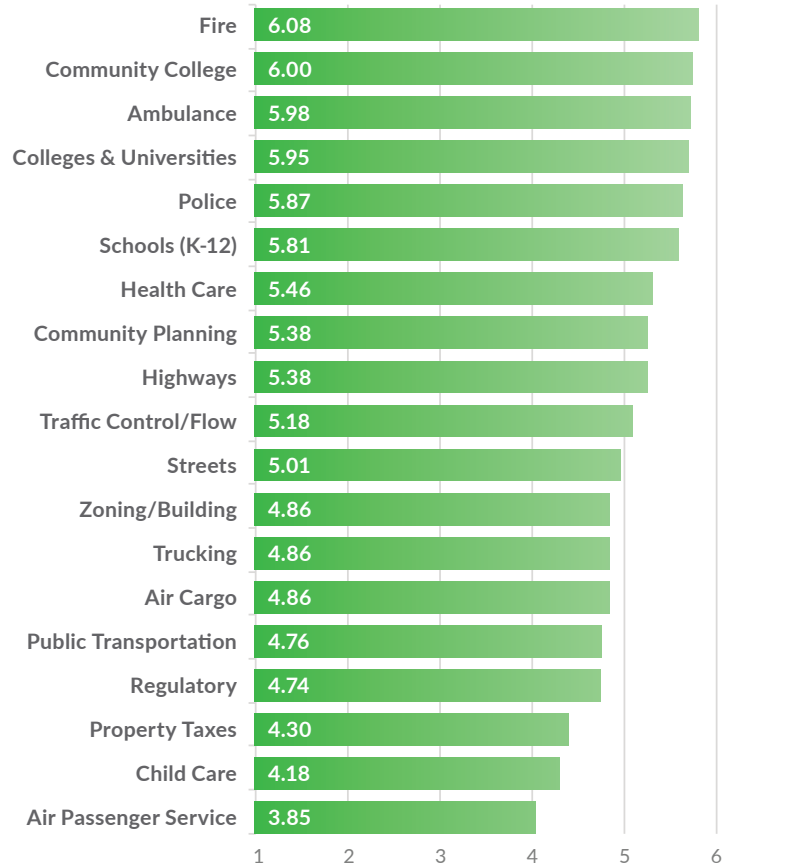
**52%**  
Area businesses reporting plans  
to expand in the next year

Area Businesses Ranked the Following as Top Priorities for the Community:

1. Quality of Life
2. Amount/Affordability of Housing
3. Entertainment Venues
4. Health & Wellness Opportunities
5. Environment - Reduction of Waste
6. Creation of More Local, Renewable Energy
7. Air & Water Quality Improvements
8. Other

Public Services Index

Scales of 1 to 7: 1 is Low, 7 is High



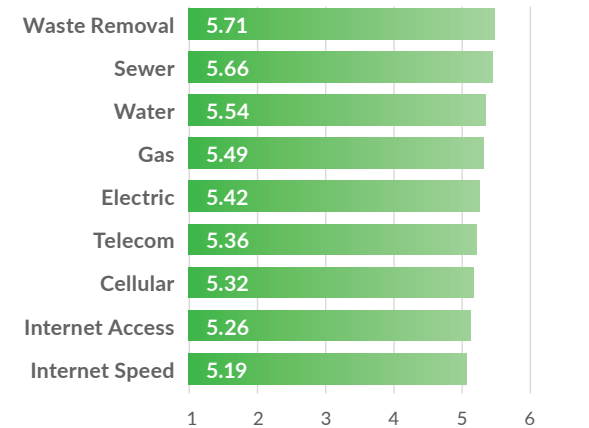
Top 3 Barriers to Growth

- Finding Employees/Employee Training
- Economic Uncertainty
- Supply Chain

Top 3 Community Strengths

- Market Size/Location/Customer Loyalty
- Quality of Life/Amenities
- Community Leadership/Support/Partnerships

Utility Services Index



Is the community's IT infrastructure adequate for your company's needs?

**95%** **5%**  
Reported Yes Reported No

Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- Transportation (Air, Ground, Other)

Companies with Plans to Add Net New Jobs in the Next 12 Months

**70%** **30%**  
Reported Yes Reported No

**63%** of Included Businesses report having recruitment challenges

Area Businesses Ranked the Following as Barriers for Current Employees or Those Seeking Employment:

1. Child Care
2. Transportation
3. Substance Abuse
4. Housing
5. Other
6. Criminal History/Background Check
7. Elder Care

**35%** of Included Businesses Consider Their Wages Above Average

58% Average, 7% Below Average

**51%** of Included Businesses Consider Their Benefits Above Average

44% Average, 5% Below Average