

# Greater Dubuque 2022 Progress Report

## GREATER DUBUQUE DEVELOPMENT BIDS FAREWELL TO EMILY GRAVES

Greater Dubuque Development would like to congratulate Emily Graves, former Director of Communications, as she begins a career with the Page Southerland Page architecture firm. Emily and her husband moved to the Washington, D.C. area in late 2020 when he received orders with the U.S. Army National Guard. The move to remote work during the pandemic allowed Emily to continue her role in the Greater Dubuque area while also supporting her military family.



In her five years at Greater Dubuque Development, Emily supported all of our work through designing, writing, and producing our communication and marketing materials including our Annual Reports and holiday cards. The team at Greater Dubuque Development wishes her the best of luck in her new role!



**RICK DICKINSON**  
President & CEO



**JASON WHITE**  
VP of Business Services



**KAREN KLUESNER**  
VP of Operations



**DAN MCDONALD**  
Director of Existing Business



**MANDI DOLSON**  
Director of Workforce Solutions



**NIC HOCKENBERRY**  
Director of Workforce Solutions



**DAVE LYONS**  
Sustainable Innovations Consultant\*



**JAYNE ERVOLINO**  
Administrative Assistant



**BILL BAUM**  
Existing Business Specialist\*



**ROB APEL**  
Existing Business Specialist\*



**KRISTIN DIETZEL**  
Community Tour Guide\*



**NELSON KLAUITTER**  
Community Tour Guide\*



**CHRIS APEL**  
Community Tour Guide\*

\* Contractor or Part-time Staff

## business services



### BARD MATERIALS—75 YEARS OF GROWTH AND RUNNING STRONG

For 75 years, BARD Materials has been an area leader in the ready-mix concrete industry. Originally known as “Dyersville Sand and Gravel Company,” founders Art Thier and Bill Mescher first established their operations on the Benn property, north of Dyersville, Iowa. Their first shop was housed within an old one-room schoolhouse!

In 1968, reflecting the growth of the ready-mix industry, the company incorporated as “Dyersville Ready Mix.” By 1971, the company adopted the name BARD Concrete, which was an acronym of the names of the two founders and their sons: Bill, Art, Roger, and Dennis.

Today, the company is led by Dennis’s sons Tony and Chad Thier, marking the third generation of family ownership. BARD’s workforce is comprised of many of our friends, family, and neighbors and the company remains committed to providing impeccable service to its customers. BARD is dedicated to the health, wellness, and development of its workforce and endeavors to become a Global Top Workplace.

While the company has grown and evolved throughout its history, the people of BARD Materials have always been committed to “Transforming Materials Responsibly to Build Better Lives, Communities, and Country” – a commitment that remains to this day. To learn more about this exceptional company, please visit <https://bardmaterials.com/history>

Greater Dubuque congratulates BARD Materials and the Thier family on this important milestone. Greater Dubuque is both grateful and privileged to have such a strong partner for our regional economy.

### PARENT COMPANY OF FARMTEK UNVEILS NEW SOLAR ENERGY SYSTEM AT DYERSVILLE OPERATION

At a ribbon cutting celebration held November 10, Engineering Services and Products Company (EPASCO) officially unveiled a new solar energy system that will power a large portion of their operation at the Dyersville facility. In partnership with Eagle Point Solar, the project installed a roof-mounted array comprised of 1,024 solar modules which will produce over 572,000 kWh during its first year. The new system will offset 110% of the energy usage of the company’s i-beam manufacturing facility.

“FarmTek will benefit by saving approximately \$50,000.00 per year in energy costs. We will gain knowledge in the use of solar power as a starting point in reducing our carbon footprint, as well planning for our future expansions in a sustainable manner,” said Dave Buchheit, VP of Operations for ESAPCO.

The new system is the latest effort by FarmTek to adopt renewable and sustainable energy strategies. Solar energy will help reduce the carbon footprint of the framing facility and is another step for ESAPCO in meeting its green initiatives and operational goals.

## DUBUQUE REGIONAL AIRPORT RELEASES NEW VIDEO HIGHLIGHTING ON-SITE DEVELOPMENT OPPORTUNITIES

In October, the Dubuque Regional Airport released a new video showcasing opportunities for expanded flight operations and real estate development on their property. The airport itself has the ability to take on additional carriers and flights, with attractive amenities already in place for potential new partners that include ticket counters, office space, ground support, equipment, and attractive financial incentives. There are also developable properties around the airport that would accommodate new commercial or industrial employers. Over 230 acres are available for development on the airport property.



**WATCH THE VIDEO:** [Visit the Dubuque Regional Airport YouTube channel](#)

**LEARN MORE ABOUT OPPORTUNITIES:** [Visit the Dubuque Regional Airport Website](#)

## workforce solutions

### GREATER DUBUQUE AREA LEADS THE STATE IN WORKFORCE FEEDBACK—RESULTS TO BE RELEASED IN DECEMBER

Last month, our colleagues from the Iowa Economic Development Authority (IEDA) requested that we gather information from our area Human Resources professionals to understand their current workforce attraction and recruitment efforts. IEDA and its statewide partners will use the information collected from this survey to inform its public policy and efforts centered on talent attraction.

The response from our business community to this request for information was laudable. The Greater Dubuque area received feedback from more businesses than any other metro area in the State of Iowa. We recognize that our business community receives many requests for input and information, and we appreciate you all taking the time to provide that input to help guide the State in their assistance efforts.

After survey results are analyzed, aggregate findings will be released in December. We will share those results out, as well as any information we receive from the State on programs to assist in talent attraction efforts. Thanks again, for your time and participation.

**TO LEARN MORE:** [View the statewide response map.](#)

### ACCESSDUBUQUEJOBS.COM UPDATE

#### New Investors

- Blackrock Fabrication
- Hartig Drug
- The New Eagle Group
- River Valley Capital Group
- Union-Hoermann Press

#### Renewed Investors

- Advance Pump & Equipment, Inc.
- Area Residential Care
- Duluth Trading Company
- GreenState Credit Union
- M&M Sales
- Michelin (formerly Camso)
- Noah's Ark Child Development Center
- Northeast Iowa Community College
- University of Wisconsin - Platteville
- Wagner Nursery

Now with **Skills Matching**  
powered by **.iE Emsi**

New smart technology instantly matches your unique set of skills to open job postings! Learn more today on **AccessDubuqueJobs.com!**

## upcoming religious celebrations & cultural events

**NOV 25TH** Thanksgiving (U.S. Secular)

**EVENING OF NOV 28TH - EVENING OF DEC 6TH** Hanukkah (Jewish)

**DEC 8TH** Bodhi Day (Buddhist)

**DEC 25TH** Christmas (Christian)

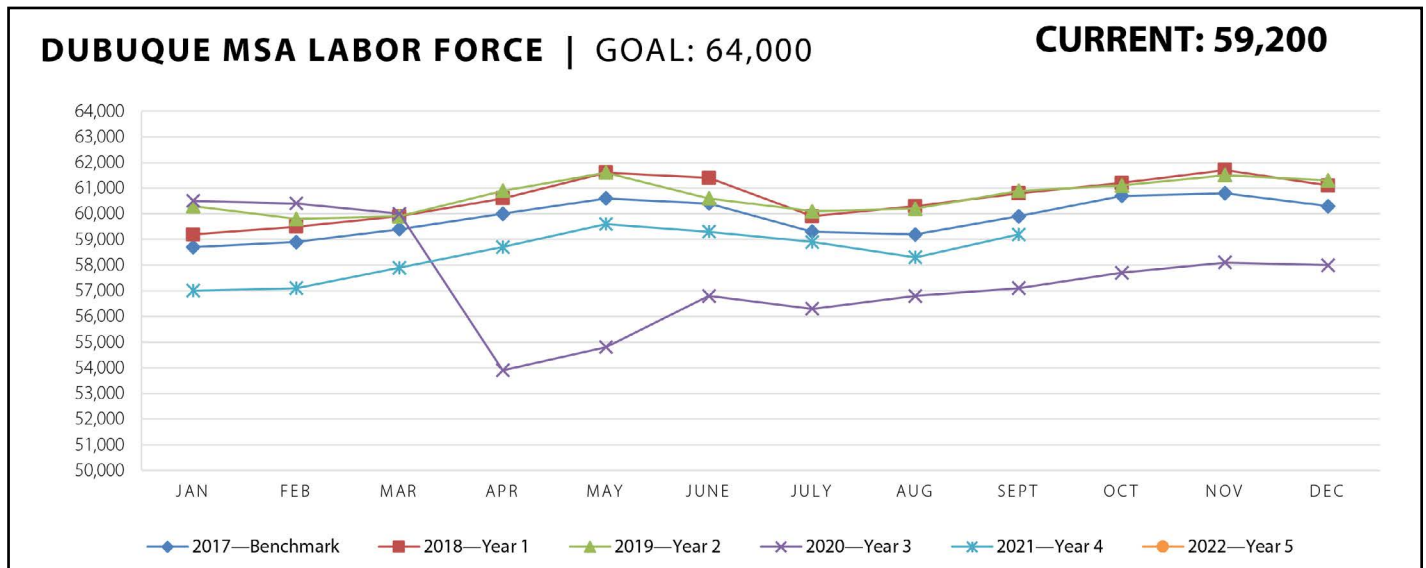
**DEC 26TH - JAN 1ST** Kwanzaa (African American)

**JAN 1ST** New Years Day (U.S. Secular)

# goals & progress

## JOB CREATION UPDATE

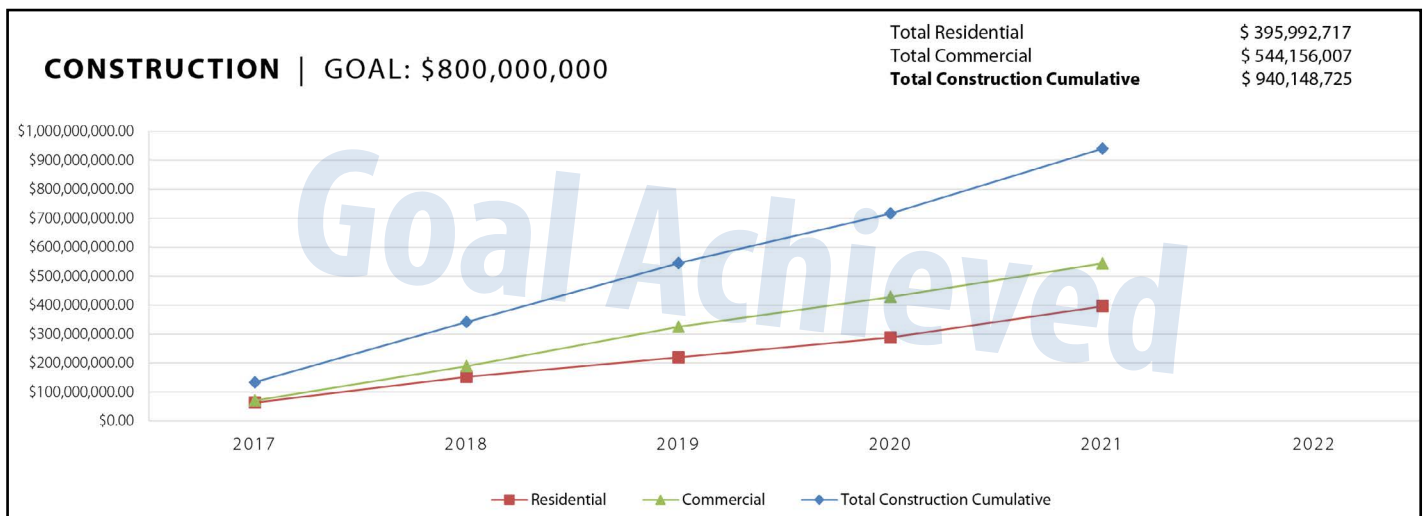
The resident unemployment rate for September 2021 was reported as 2.9% and non-farm employment was 59,200.



SOURCE: Iowa Workforce Development

## NEW CONSTRUCTION UPDATE

Since the beginning of the Greater Dubuque 2022 Campaign (7/1/17 through 10/31/21), Residential construction totals \$395,992,717. Commercial construction totals \$544,156,007. Total construction totals \$940,148,725.

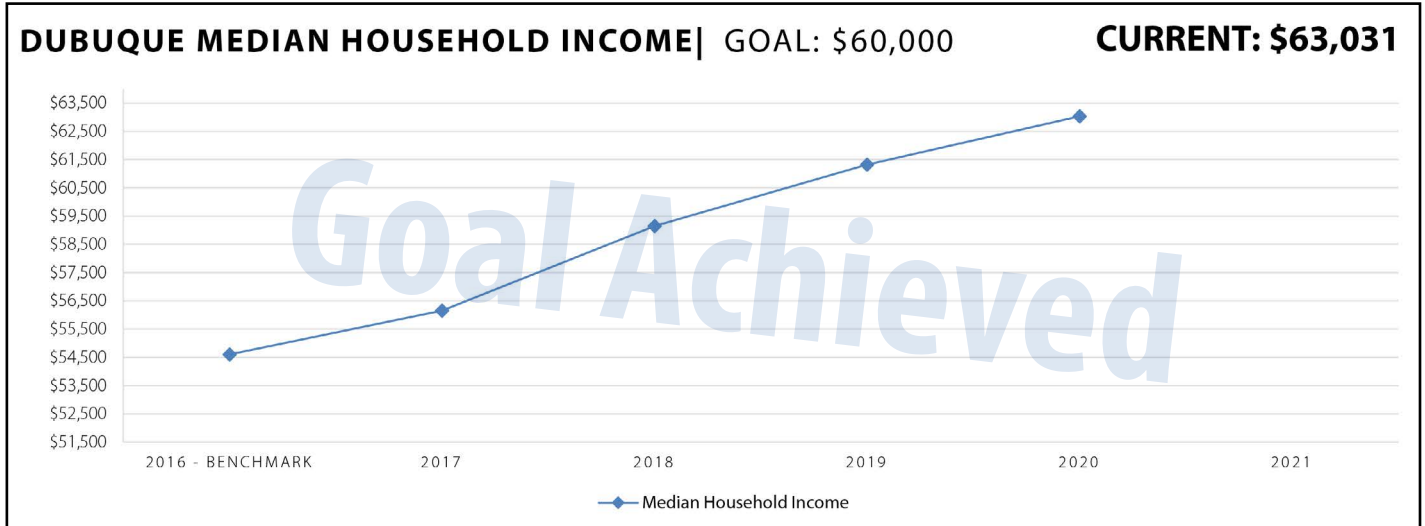


SOURCE: City of Dubuque and Dubuque County, incorporated and unincorporated.

# goals & progress

## MEDIAN HOUSEHOLD INCOME UPDATE

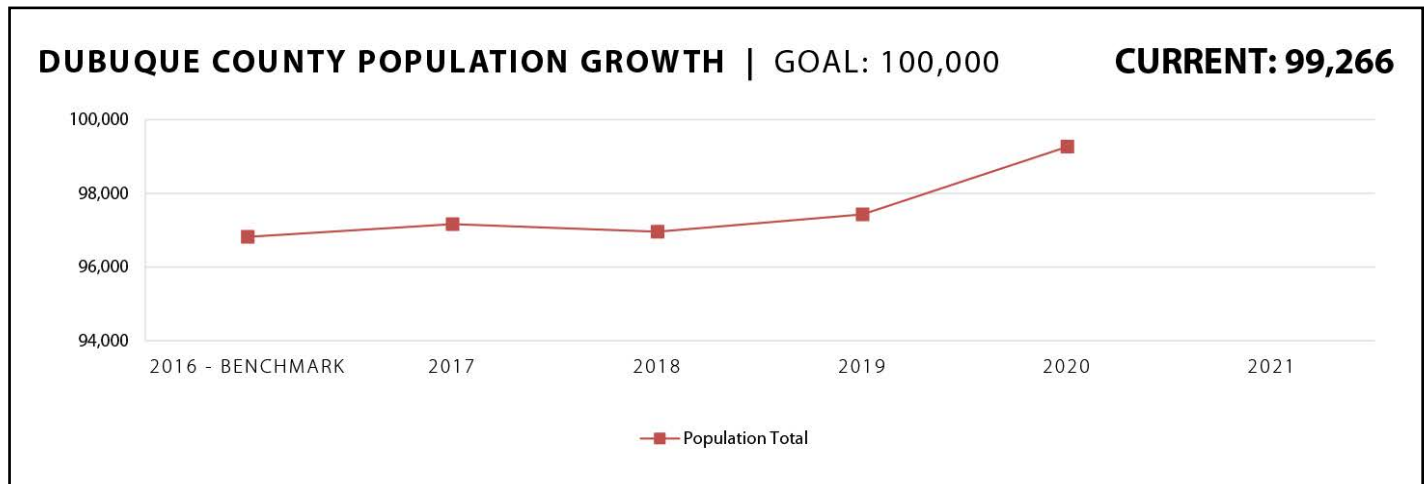
As of December 2020, the median household income for Dubuque County was reported as \$63,031.



SOURCE: American Community Survey 5-year Estimates (2014-2018), updated annually

## POPULATION GROWTH UPDATE

As of December 2020, the population was 99,266



SOURCE: U.S. Census Bureau, Population Division, updated annually