SAVE THE DATE: GREATER DUBUQUE DEVELOPMENT ANNUAL MEETING

Mark your calendars for the Greater Dubuque Development Corporation 2018–2019 Annual Meeting on Wednesday, July 17, 2019. More details and invitations will be sent in upcoming weeks.

existing business

DUBUQUE BUSINESSES TO HOST SUMMER INDUSTRY TOURS

**A.Y. MCDONALD, MEDLINE, AND UNISON SOLUTIONS TO HELP EDUCATORS BETTER UNDERSTAND 21ST CENTURY BUSINESS NEEDS**

On June 24th, three area businesses will open their doors and lend their expertise to teachers from Iowa. A.Y. McDonald Manufacturing, Medline Industries, and Unison Solutions have graciously agreed to host the Dubuque stop of the 2019 Summer Industry Tours. The event is coordinated through a partnership between the Northeast Iowa Career Learning Link and Keystone Area Education Agency. Other stops will include Decorah and Guttenberg.

The tours and presentations will provide educators with the opportunity to learn more about the 21st Century needs of business and industry. The participants will learn directly from these companies about local career opportunities and the education and skills necessary to be successful in the workplace. The teachers will then apply this knowledge to enhance classroom experiences for students.

A special thanks to these private sector employers for taking the time to host these educators!

EXISTING BUSINESS TEAM OFFERS CUSTOMIZED ASSISTANCE TO HELP EMPLOYERS SUCCEED

Greater Dubuque Development’s InfoAction program is the backbone of our Business Retention and Expansion program. By annually meeting with CEOs and top managers, we’re able to develop strong relationships with our business partners in order to better serve them and provide advocacy. Throughout the year, we assist partners with data and research, government and regulation information, workforce training programs, utilities and energy audits, transportation challenges, and site location for expansion projects. We are privileged to work with our area employers like Spahn & Rose Lumber Company. When asked about our level of service, their Vice President and CFO, Brock Even, had this to say:

> “Through Greater Dubuque Development’s existing business program, our executive team has benefitted from the trusted relationship we’ve developed. Whether it’s a confidential contact with another company or an issue with a governmental entity, Greater Dubuque’s team has proved to be a valuable resource for our company.”

When navigating new terrain on the business landscape, it helps to have a knowledgeable guide. Our Existing Business team is always available to assist our area employers to maximize opportunities or address challenges.

FOR MORE INFORMATION OR TO SCHEDULE AN INFOACTION:
Dan McDonald, Vice President of Existing Business, at danielm@greaterdubuque.org or 563-557-9049
OVER 140 SUMMER INTERNS ATTEND TALENT DUBUQUE KICKOFF EVENT JUNE 5, 2019


Talent Dubuque, designed by Greater Dubuque Development and sponsored by AccessDubuqueJobs.com, seeks to engage summer interns in the Greater Dubuque area in an effort to retain college talent beyond the internship experience. Throughout the summer, Talent Dubuque will offer interns a suite of networking, learning, and engagement opportunities to deepen their connection with the community, local young professionals, and each other. This program is FREE and exclusive to AccessDubuqueJobs investors.

During the luncheon, interns heard presentations from Kristin Dietzel, Vice President of Workforce Solutions; Tyler Daugherty of Travel Dubuque; Michaela Freiburger of Dubuque Main Street; Nicole Bauer representing the Young Professionals chapter; Collins Eboh with Inclusive Dubuque; and Lauren Minert of Kunkel & Associates. Northeast Iowa Community College’s Business and Community Solutions team is implementing the program this summer and the Dubuque Area Chamber of Commerce is partnering by opening up the Young Professionals luncheons to participating interns. A full schedule of Talent Dubuque events is available at bit.ly/TalentDBQSchedule.

FUTURE LEADERSHIP TEAM DISCUSSES BEING A COMMUNITY OF CHOICE

Greater Dubuque Development’s Future Leadership Team met on June 12, 2019 at their quarterly meeting. This quarter’s presentation and discussion was facilitated by Kristin Dietzel, Vice President of Workforce Solutions, and Rick Dickinson, President and CEO for Greater Dubuque Development. After a networking session, the team learned about the role of Economic Development and what it means for the Greater Dubuque area to be a community of choice. Members then broke into small groups to brainstorm where the community has opportunities for improvement based on feedback gained from the newcomer focus groups held during each Distinctively Dubuque session.

The 30 members of the Future Leadership Team serve staggered 24-month terms, and provide feedback to the board of directors and management team on annual and long-range strategies to achieve the objectives of Greater Dubuque Development. New members will be starting terms at the August 2019 meeting.

FOR MORE INFORMATION:
Kristin Dietzel, Vice President of Workforce Solutions, at kristind@greaterdubuque.org or 563-557-9049

ACCESSDUBUQUEJOBS.COM UPDATE

Renewed Investors
- Creative Adventure Lab
- Diamond Jo Casino
- Dubuque Regional Humane Society
- Honkamp Krueger & Co., P.C.
- Humach
- Imagine the Possibilities
- Midwest Janitorial

Renewed Investors
- Morrison Bros. Co.
- Rainbow Oil
- RT&T Enterprises Inc.
- Southwest Wisconsin Technical College
- Universal Tank & Fabrication

Declined Investors
- Ennoble Skilled Nursing & Rehabilitation
- Simon’s Trucking, Inc.
- Smart Communications, Inc.

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GREATER DUBUQUE DEVELOPMENT INVITES HR PROFESSIONALS TO EXPERIENCE DISTINCTIVELY DUBUQUE

In October, Greater Dubuque Development is hosting a Distinctively Dubuque cohort specifically for HR Professionals and Recruiters to experience the program and learn how to utilize the community as a recruitment and retention tool for their relocating workforce. The five-week, Wednesday evening sessions will follow the format that newcomers experience in the program, engaging participants in opportunities to network, learn about the community, and experience what makes Dubuque unique! The Distinctively Dubuque HR program has been approved by SHRM and HRCI for 7.5 general credit hours for SHRM professionals. This will be a one-time opportunity for recruiters and HR Professionals to experience the Distinctively Dubuque program, which serves approximately 120 newcomers annually. Because of program capacity, we are limiting each organization to no more than two enrollees to ensure that as many companies as possible may participate. Sessions will start October 9th and run for five consecutive Wednesdays from 5:30-8:30 p.m.

TO ENROLL HR PROFESSIONALS AND RECRUITERS:
Send your name and email to Anna Roling, Workforce Solutions Coordinator, at annar@greaterdubuque.org.

TO ENROLL NEWCOMERS OR LEARN MORE ABOUT DISTINCTIVELY DUBUQUE:
Visit the Greater Dubuque Development website at greaterdubuque.org/dd

NEWCOMER SERVICES REPORTS

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| Employers Assisted          | YTD 18-19 | 52  |

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**Number of Employers Participating YTD FY 18-19: 51

Monthly Relocation Guide Distribution

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startup dubuque

DUBUQUE VENTURE SCHOOL GRADUATES WIN AWARDS AT STATEWIDE LAUNCH DAY

On Thursday, May 16th, graduates of Dubuque’s first cohort of Venture School took home 2nd and 4th place awards at the Venture School Launch Day. The event was held during ENTREFest 2019, a two-day statewide entrepreneurship and innovation conference. Eric Peters, founder of Boundry, took 2nd prize and an award of $5,000. Tyrel Nelson, founder of Horse Auction Block, placed 4th, earning an award of $1,000. Nelson and Horse Auction Block were featured in the Venture Capital Network Dinner hosted by StartUp Dubuque in April 2018.

TO LEARN MORE OR REGISTER FOR THE FALL 2019 VENTURE SCHOOL COHORT:
Visit the Innovation Lab website at: innovationlabdbq.org/new-events/2019/10/3/iowa-venture-school-fall
sustainable innovations

IMON COMMUNICATIONS ANNOUNCES FIBER-TO-HOME INITIATIVE EXPANDING BROADBAND ACCESS THROUGHOUT DUBUQUE

Starting in 2017, ImOn Communications entered the Dubuque market and started building their broadband network. The Cedar Rapids-based company opened its Dubuque office in 2018 and began offering service to the business community. Fundamental to their process was building out infrastructure to support providing fiber to their commercial customers. The $6 million investment laid the groundwork to expand into residential service—a process projected to take at least four years. Construction will begin in Spring 2020 when 4,000 new residences will gain access to this new service. This redundant fiber network offers high quality, reliable internet performance. Fiber is capable of carrying data faster, more securely, and at greater capacities than alternatives.

Broadband expansion has taken great strides in the past two years. Collaboration between the City of Dubuque and providers has resulted in the streamlining of the permitting process and agreements wherein providers are able to lease City-owned conduit. Providers are now able to expand in accelerated timelines, increasing the capacity and availability of broadband throughout the city. While ImOn is the first fiber-to-the-home service, it does not prevent other providers from expanding their own fiber service.

While ImOn officials say it is too early to comment on which parts of Dubuque will be first to receive the fiber connection, they have aligned their strategy with the city’s commitment to equity. According to Greater Dubuque Development’s Sustainable Innovations Consultant, Dave Lyons, “There were very few players who had an equity component to their business plans. ImOn’s business plan actually matches up perfectly with that equity piece.”

dubuque’s true north

DUBUQUE’S TRUE NORTH ACQUIRES FIFTH RENTAL PROPERTY TO CONVERT TO AFFORDABLE SINGLE FAMILY HOME

Dubuque’s True North recently purchased its fifth property for renovation at 2414 Windsor Ave. This house has been unoccupied for the past five years following a fire. As with the other four properties, this home will undergo renovation and convert it to a owner-occupied, single family home. Rehabilitation is underway on the Dubuque’s True North properties including gutting, rough carpentry work, floorplan development, and HVAC system design. Additional vacant rental properties are being considered for the Dubuque’s True North initiative.

TO LEARN MORE AND SEE OTHER PROPERTIES UNDERGOING RENOVATION:
Visit our website at: greaterdubuque.org/truenorth

upcoming religious celebrations & cultural events

JUNE 19TH Juneteenth (United States)
JULY 4TH Independence Day (United States)
EVENING OF AUGUST 9TH - EVENING OF AUGUST 14TH Hajj (Muslim)
EVENING OF AUGUST 10TH - EVENING OF AUGUST 11TH Eid al-Adha (Muslim)
EVENING OF AUGUST 10TH - EVENING OF AUGUST 11TH Tish B’Av (Jewish)
JOB CREATION UPDATE

The resident unemployment rate for April 2019 was reported as 2.0% and non-farm employment was 61,400.

NEW CONSTRUCTION UPDATE


SOURCE: City of Dubuque and Dubuque County, incorporated and unincorporated.
MEDIAN HOUSEHOLD INCOME UPDATE

As of December 2018, the median household income for Dubuque County was reported as $59,150.

![Graph showing median household income growth from 2016 to 2021 with a goal of $60,000 and current value of $59,150.]


POPULATION GROWTH UPDATE

As of April 2018, the population was 96,854

![Graph showing population growth from 2016 to 2021 with a goal of 100,000 and current value of 96,854.]

SOURCE: U.S. Census Bureau, Population Division, updated annually