GREATER DUBUQUE DEVELOPMENT ANNUAL MEETING TO BE HELD JULY 17, 2019

Join the team at Greater Dubuque Development Board of Directors, investors, and team for our 2018–2019 Annual Meeting where we will review the past year’s programs and achievements and share our goals for 2019–2020.

WHERE: Q Casino, Q Showroom, 1855 Greyhound Park Road, Dubuque
AGENDA: 5:30 p.m.—Cocktails and heavy hors d’oeuvres
6:00 p.m.—Annual Meeting
RSVP: If you missed the July 12th deadline, please call 563.557.9049 to rsvp today.

DULUTH TRADING COMPANY BRINGS WAREHOUSE OPERATION TO DUBUQUE INDUSTRIAL CENTER WEST

On Monday, July 15, Duluth Trading Company announced it would be opening a distribution satellite center in the Dubuque Industrial Center West. Based in Mt. Horeb, Wisconsin, Duluth Trading Company offers men’s and women’s casual wear, workwear, and other goods.

The 102,000-square-foot distribution center has open positions for 12 full-time and 200+ seasonal, part-time employees to support peak season operations for the company’s 55 stores nationwide. The new center is expected to open Monday, August 5, 2019.

TO SEE OPEN JOB POSTINGS:

REINVESTING IN THE NORTH END: DUBUQUE HOSE & HYDRAULIC TO EXPAND

Greater Dubuque Development investor, Dubuque Hose & Hydraulic, is adding space and expanding at its existing location on East 14th Street. The company is in the process of adding approximately 4,500 square feet of space to become even more efficient and continue its excellent service to customers.

Established in 1990, Dubuque Hose & Hydraulic continues to evolve—they serve multiple loyal customers, including many in the industrial and construction sectors. The company employs 15 people and may look to add jobs in the future. Congratulations to the team at Dubuque Hose & Hydraulic on their exciting expansion. Here’s to another 30 years of growth and success!
2018-2019 FOURTH QUARTER ACTION DASHBOARD SUMMARY NOW AVAILABLE

Throughout the year, our Business Retention and Expansion team conducts one-on-one interviews with regional employers. Area business owners, CEOs, and top managers share their valuable time and information by participating in our InfoAction program. It provides a deeper understanding of the area economy and data that helps guide our work. From InfoAction, we’ve developed the HR Action program. Our Workforce Solutions team follows up with Human Resources professionals to identify and resolve workforce challenges facing our local employers.

As part of our commitment to provide tangible data to our business partners, we have prepared a quarterly summary of key findings from our InfoAction and HR Action meetings. Click here to read the 2018-2019 Q4 Action Dashboard.

FOR MORE INFORMATION:
InfoAction: Dan McDonald, Vice President of Existing Business, at danielm@greaterdubuque.org or 563-557-9049
HR Action: Kristin Dietzel, Vice President of Workforce Solutions, at kristind@greaterdubuque.org or 563-557-9049

workforce solutions

HR ACTION VISITS MAXIMIZE OPPORTUNITIES AND DEVELOP SOLUTIONS FOR HUMAN RESOURCES PROFESSIONALS

Developed out of the Business Retention and Expansion’s InfoAction program, HR Action assesses workforce challenges and helps our area employers’ maximize recruitment efforts. Each month, our Workforce Solutions team meets one-on-one with Human Resources professionals to identify opportunities and make connections to partners and resources. Through these meetings, we are able to identify larger trends and proactively develop solutions. Acting on the valuable information provided by our HR professionals, we have created programs and tools such as AccessDubuqueJobs.com, Opportunity Dubuque, Distinctively Dubuque, and the Child Care Pilot program.

These HR Action meetings are also an opportunity for our Workforce Solutions team to help employers with very specific challenges. When Angie Kruser, Vice President of Human Resources at Eagle Point Software, shared that recruiting software developers has been challenging, Kristin Dietzel, Vice President of Workforce Solutions, rose to the task:

“Kristin and I held our annual HR Action meeting in early June. During our discussion I mentioned that hiring software developers has been a challenge for me and I have been pretty much unsuccessful in my recruiting efforts for that position. Kristin immediately offered to help me. She re-posted my position on AccessDubuqueJobs and reached out to a connection she has at the University of Wisconsin–Platteville. Within a week I had resumes coming in. Not only did I receive great candidates from Kristin’s efforts, one of which we hired, but I was also introduced to Dr. Lisa Landgraf, the UW–P Computer Science and Software Engineering Department Chair, for future reference. Through this new connection I learned of a Corporate Partner program which could be a great fit for our company for future development projects.

A big thank you to Kristin and Anna [Roling, Workforce Solutions Coordinator] for helping me connect with local schools, expand my pool of candidates and find a great addition to our team and our community. I am so thankful to have such a great resource right in my back yard.”

HR Action meetings are conducted once a year. Our Workforce Solutions team also assists employers throughout the year as challenges arise as well as connect them to newcomer resources as they interview, hire, and onboard new talent.

CONNECT WITH OUR WORKFORCE SOLUTIONS OR SCHEDULE AN HR ACTION:
Contact Kristin Dietzel, Vice President of Workforce Solutions, at kristind@greaterdubuque.org or 563-557-9049.
BIG LIFE, SMALL CITY FEATURES VIDEO TESTIMONIALS AS ONE FACET OF THE CAMPAIGN

Since its launch on April 15, 2019, the Big Life, Small City: You’re Home in Dubuque campaign has had overwhelmingly positive response, thanks in part to compelling video testimonials shared on YouTube and Facebook. Four individuals have shared the unique journeys they took to make their life in the Dubuque area. These stories have resonated with others who have made their home in our community and we know they’ll resonate with those considering the move.

These videos are just one part of the effort. Our Workforce Solutions team is meeting one-on-one with AccessDubuqueJobs.com investors to integrate the EMSI Profile Analytics tool into their recruitment efforts. This web-based resource builds a list of talent based on skillset, education level, alma mater, geographical region, and more. Recruiters receive a list of potential candidates with whom they can share their career opportunities as well as the Big Life Small City website and resources showcasing our community.

Maximizing the Big Life Small City campaign includes utilization of other existing workforce solutions, including community tours, the Distinctively Dubuque newcomer program, and AccessDubuqueJobs.com. With a little extra work and more robust recruitment and onboarding practices, we can all work together to grow our Small City!

TO LEARN MORE, SET UP AN EMSI PROFILE ANALYTICS SESSION, OR OFFER YOUR OWN TESTIMONIAL:
Contact Kristin Dietzel, Vice President of Workforce Solutions, at kristind@greaterdubuque.org or 563-557-9049.
DISTINCTIVELY DUBUQUE 2020 SCHEDULE ANNOUNCED
ENCOURAGE NEWCOMERS TO REGISTER EARLY, SESSIONS FILL QUICKLY

You’ve recruited, now retain your new employees by encouraging them to take the free Distinctively Dubuque program. The popular five-night program was launched in 2009 as a way to welcome newcomers to the community. It was started as a grassroots effort by Greater Dubuque Development and Northeast Iowa Community College (NICC) to help newcomers learn more about their new community in a fun, relaxed atmosphere. It is offered four times a year, in five-night sessions, form 5:30 to 8:30 on Wednesday evenings.

Sessions are held at different locations around the community with a delicious meal provided by area restaurants and caterers. Local volunteer speakers present on various topics, sharing their enthusiasm for and knowledge of Dubuque. We have also recently added a feedback discussion where newcomers can share their impressions of the community and offer fresh insight on how we can improve our city and make it even more welcoming.

Registration for this free class will fill quickly, the August 2019 session is full with a wait list. January 2020 registration is now open—encourage newcomers to sign up early to ensure they are able to attend. If sessions are full, newcomers can place their name on the wait list, should a space become available.

TO LEARN MORE OR REGISTER:
Attendees can contact our partner, NICC, at 563-557-8271, ext. 380, or register online at www.nicc.edu/solutions, using the search words “Distinctively Dubuque”.

2020 SESSIONS: January 29–February 26
March 18–April 15
August 26–September 23
October 14–November 11

RENWCOMER SERVICES REPORTS

Newcomer Services Assistance

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Community Tours

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Employers Assisted

| YTD 18-19 | 58  |

Distinctively Dubuque Participants

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**Number of Employers Participating YTD FY 18-19: 51

Monthly Relocation Guide Distribution

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upcoming religious celebrations & cultural events

- **EVENING OF AUGUST 9TH • EVENING OF AUGUST 14TH** Hajj (Muslim)
- **EVENING OF AUGUST 10TH • EVENING OF AUGUST 11TH** Eid al-Adha (Muslim)
- **EVENING OF AUGUST 10TH • EVENING OF AUGUST 11TH** Tish B’Av (Jewish)
- **EVENING OF SEPT 29TH • EVENING OF OCT 1ST** Rosh Hashanah (Jewish)
NEW CONSTRUCTION UPDATE
Since the beginning of the Greater Dubuque 2022 Campaign (7/1/17 through 6/30/19), Residential construction totals $172,582,960. Commercial construction totals $291,131,104. Total construction totals $463,714,064.

CONSTRUCTION | GOAL: $800,000,000

| Total Residential | $172,582,960 |
| Total Commercial  | $291,131,104  |
| Total Construction Cumulative | $463,714,064 |

SOURCES: City of Dubuque and Dubuque County, incorporated and unincorporated.
population growth update

As of April 2018, the population was 96,854.

source: U.S. Census Bureau, Population Division, updated annually.

median household income update

As of December 2018, the median household income for Dubuque County was reported as $59,150.