**2018 ECONOMIC INDICATORS REPORT NOW AVAILABLE**

The Greater Dubuque 2022 campaign tracks progress towards achievement of four primary goals: our labor force will reach 64,000 workers, construction spending will total $800 million over the five years, median household income will reach $60,000, and the Dubuque Metropolitan Statistical Area population will reach 100,000. While the team at Greater Dubuque Development tracks these primary data points each month (see page 4 of this newsletter), they also review annual data that goes more in-depth on each goal and our area economy. Data is collected from publicly available sources such as the U.S.Census or American Community Survey, the Bureau of Labor Statistics, State of Iowa Department of Education, and Internal Revenue Service. Specialized information is also provided by Iowa State University, the East Central Association of REALTORS, and Emsi. We compile this information and make it available in a simplified report on our website on the Data and Resources page.

**GET CONNECTED TO TALENT THROUGH ACCESSDUBUQUEJOBS.COM**

Greater Dubuque Development partners with the Telegraph Herald to provide AccessDubuqueJobs.com to our regional economy. The website is more than just career postings—it also provides investors with a resume bank of candidates, resources for newcomers, a free internship portal connecting employers with college talent, and a veterans portal featuring Home Base Iowa employers.

The 2018 Laborshed Study again showed that AccessDubuqueJobs.com surpasses national career sites as the top resource when area talent is looking for employment. We also hear from employers like Green Industrial Supply who find AccessDubuqueJobs.com makes finding talent easier:

“Over the past year, we at Green Industrial Supply have experienced significant growth in our workforce. As our main means of recruitment, AccessDubuqueJobs.com continues to provide us with quality candidates for all our open positions. Not only does AccessDubuqueJobs.com make it easy for us to post positions in a timely manner, it also makes it easy for candidates to apply directly through the website. We rely on AccessDubuqueJobs.com to help provide our #1 resource—our employees!”

- Megan Lucas, Director of Human Resources, Green Industrial Supply, Inc.

**BECOME AN ACCESSDUBUQUEJOBS INVESTOR OR POST YOUR INTERNSHIP FOR FREE:**

Contact Kristin Dietzel, Vice President of Workforce Solutions, at kristind@greaterdubuque.org or 563-557-9049

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**existing business**

**DUPACO COMMUNITY CREDIT UNION’S PROPOSED $38 MILLION PROJECT**

While contingent upon final approvals from the Iowa Economic Development Authority (EDA) on February 22, 2019 the Voices Building is poised to become the headquarters and operations center for Dupaco Community Credit Union. The company is proposing 40 new corporate HQ jobs as part of this $38 million project. The new facility will not be a retail branch.

The revitalization of the Voices Building, located at the corner of 10th and Jackson Streets, would continue to drive change within the Millwork District. Dupaco’s proposed project and investment along with other community efforts, including Dubuque’s True North, will enhance a unique sense of place that will attract and retain workforce talent in Dubuque.

Dupaco was chartered in 1948 and is headquartered in Dubuque. Dupaco currently has 487 employees and more than $1.7 billion in assets. Dupaco serves over 100,000 customers that reside in all 50 states as well as 19 other countries around the globe. Dupaco has 19 physical branches in three states.
NORTHEAST IOWA COMMUNITY COLLEGE TO PROVIDE SUPPLY CHAIN MANAGEMENT CERTIFICATE FOR EXISTING EMPLOYEES

As companies continue to invest in their supply chain teams, a core set of competencies is essential for the success of the applicant for the role. Business partners have identified these core competencies essential for up-skilling existing employees. Northeast Iowa Community College (NICC), in partnership with Southwest Wisconsin Technical College, will launch this Supply Chain Management Core Certificate in Spring 2019. The core Certificate includes 48 hours of face-to-face instruction on six supply chain topics:

- Lean Principles
- Professional Networking and Development
- Principles of Negotiations
- Foundations of Inventory
- Managing Inventory Levels
- Advanced Excel and Data Analysis

NICC is providing a 50% cost share for a total cost of $1,425 per student for eligible employers. Courses will run six full days on March 26, April 9, April 23, May 14, May 28, and June 4. Spaces are limited.

TO LEARN MORE AND ENROLL YOUR EMPLOYEES:
Contact Greg Willging, District Economic Development Director for NICC, at 563-557-8271 x 128 or willgingg@nicc.edu.

COMMUNITY PARTNERS OFFER PILOT PROGRAM FOR OPPORTUNITY DUBUQUE CANDIDATES FACING CHILDCARE BARRIER

CONTENT PROVIDED BY NORTHEAST IOWA COMMUNITY COLLEGE

Northeast Iowa Community College, in partnership with Greater Dubuque Development Corporation, The Community Foundation of Greater Dubuque, the City of Dubuque, Dubuque County and the Dubuque Community YMCA/YWCA, has developed an innovative approach to grow the region’s workforce and create additional childcare options for students training for in-demand employment positions. This is an extension of the current Opportunity Dubuque Career Pathway Certificate program.

The organizations’ new initiative will address the shortage of skilled workers available to fill in-demand positions at local businesses. Parents, especially single parents in the Dubuque area, say they are not able to enroll in training for these careers because they cannot find sufficient and affordable childcare.

Starting in March, a new On-Site Child Care program will be available for parents enrolled in eligible training courses while in classes at the Northeast Iowa Community College Town Clock Business Center. The training prepares students for in-demand skilled employment positions in the Dubuque area.

The On-Site Child Care program, administered by the Dubuque Community YMCA/YWCA, will provide care for children ages 6 weeks to 12 years of age, according to Wendy Mihm-Herold, Ph.D., NICC vice president of business and community solutions.

“On-Site Child Care service through the YMCA will allow the College and our partners to remove a significant barrier to enrolling and completing the training students need to enter in-demand skilled employment. Together, we are helping to create a solution both for skilled workers and our region’s employers who need them,” explained Mihm-Herold.

The On-Site Child Care service is available to parents, at no cost, while they are in class and enrolled in career training programs that include Phlebotomy Technician, Industrial Sewing, Customer Service and a new Early Childhood Care program. Eligible full-time employed graduates of these certificate programs may qualify for additional childcare support for up to 12 months.

A second economic development issue in Dubuque County is a shortage of trained childcare workers in area communities. In response, Northeast Iowa Community College will pilot the Early Childhood Care training program beginning in March. The 118-hour certificate program prepares students for entry-level work as caregivers and/or transfer into the NICC Early Childhood Education diploma program, and provides students with the skills and training needed to care for young children. The Community Foundation of Greater Dubuque will be funding the cost of the childcare certificate.

TO LEARN MORE:
Visit the Northeast Iowa Community College website at nicc.edu/cpc or call 563-557-8271 x 380.


## New Investors
- JEDA Polymers, LLC
- Junior Achievement of the Heartland
- Mississippi Valley Regional Blood Center
- Richard Biechler Electric
- Vinny Vanucchi’s Little Italy

## Renewed Investors
- Andersen Windows & Doors
- Cartegraph

## Renewed Investors, cont.
- Colony Brands, Inc.
- Digga North America, LLC
- Dupaco Community Credit Union
- EIMCo, Inc.
- Flexsteel Industries, Inc.
- Grand View United Methodist
- GRONEN
- IBM
- ImOn Communications
- Kunkel & Associates, Inc.
- McCullough Creative

## Declined Investors
- MercyOne Dubuque Medical Center
- Mi-T-M Corporation
- Packers Sanitation Services, Inc.
- ProPulse, A Schieffer Co.
- TFM Company
- Unified Therapy Services
- UnityPoint Health–Finley Hospital
- U.S. Bank

## NEWCOMER SERVICES REPORTS

### Newcomer Services Assistance

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<thead>
<tr>
<th>FY 18-19</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
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<td>5</td>
<td>5</td>
<td>9</td>
<td>5</td>
<td>6</td>
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### Community Tours

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<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
<th>JAN</th>
<th>FEB</th>
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<th>MAY</th>
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<td>Tours Conducted</td>
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<td>10</td>
<td>12</td>
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### Employers Assisted

| YTD 18-19 | 38 |

### Distinctively Dubuque Participants

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<th>January/February</th>
<th>March/April</th>
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<tr>
<td>Individuals FY 18-19</td>
<td>29</td>
<td>30</td>
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**Number of Employers Participating YTD FY 18-19: 43**

### Monthly Relocation Guide Distribution

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<th>AUG</th>
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<th>DEC</th>
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<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
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<tr>
<td>To Individuals</td>
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<td>To Businesses</td>
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## Sustainable Innovations

**COMMUNITY LEADERS LEARNED MORE ABOUT OPPORTUNITY ZONES AT EVENT HOSTED BY GREATER DUBUQUE DEVELOPMENT**

“Opportunity Zones” are a new federal tax incentive program designed to boost investment in low-income census tracts. The City of Dubuque and Greater Dubuque Development Corporation collaborated in 2018 to qualify most of Dubuque’s downtown and north-end for this new tax incentive status.

On January 24, 2019, over 80 area business leaders and community partners attended an information session on Opportunity Zones at the Grand River Center. Attendees learned about the incentive tied to three specific capital gains tax benefits and unpacked how the program could impact downtown redevelopment and the Dubuque’s True North initiative.

Over 80 attendees learned about the Opportunity Zone federal tax incentive program at an event on January 24, 2019. A panel of experts (at right, left to right) included Randy Mihm of Honkamp Krueger & Co.; Carmen Krantz of Eide Bailly, LLP; and Jim Beal of RSM US LLC.

**TO SEE A PDF OF THE PRESENTATION SLIDES:**
Visit the Greater Dubuque Development website at greaterdubuque.org/gddc/oz.
goals & progress

JOB CREATION UPDATE

The resident unemployment rate for December 2018 was reported as 2.5% and non-farm employment was 60,500.

NEW CONSTRUCTION UPDATE


CONSTRUCTION | GOAL: $800,000,000

SOURCE: City of Dubuque and Dubuque County, incorporated and unincorporated.
MEDIAN HOUSEHOLD INCOME UPDATE
As of December 2018, the median household income for Dubuque County was reported as $59,150.

DUBUQUE MEDIAN HOUSEHOLD INCOME | GOAL: $60,000 | CURRENT: $59,150


POPULATION GROWTH UPDATE
As of April 2017, the population was 97,041.

DUBUQUE COUNTY POPULATION GROWTH | GOAL: 100,000 | CURRENT: 97,041

SOURCE: U.S. Census Bureau, Population Division

upcoming religious celebrations & cultural events

MARCH 1ST Remembrance Day (Marshallese)
MARCH 4TH Maha Shivaratri (Hindu)
MARCH 6TH - APRIL 18TH Lent (Christian)
MARCH 20TH Holi (Hindu)
EVENING OF MARCH 20TH - EVENING OF MARCH 21ST Purim (Jewish)