

# INFOACTION *Action* DASHBOARD

What CEOs, business owners, and top managers have told us

OCT  
NOV  
DEC  
21



## BUSINESS SERVICES

## WORKFORCE SOLUTIONS

Company Visits  
Oct. 1 through Dec 31, 2021

**69** TOTAL VISITS

**74%**

Area businesses reporting Business Levels are Increasing  
25% Stable, 1% Decreasing

**47%**

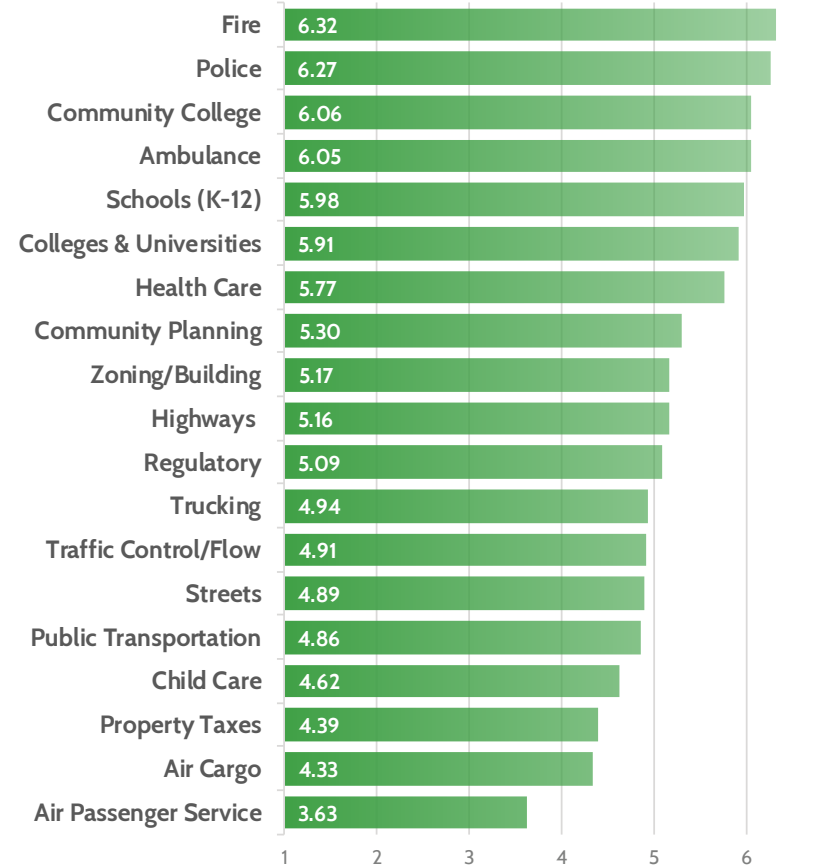
Area businesses reporting plans to expand in the next year

### Area Businesses Ranked the Following as Top Priorities for the Community:

1. Quality of Life
2. Amount/Affordability of Housing
3. Health & Wellness Opportunities
4. Entertainment Venues
5. Environment - Reduction of Waste
6. Creation of More Local, Renewable Energy
7. Air & Water Quality Improvements

### Public Services Index

Scales of 1 to 7: 1 is Low, 7 is High



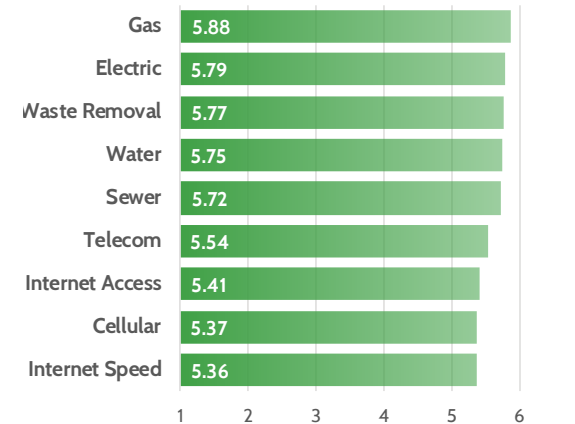
### Top 3 Barriers to Growth

- Finding Employees/Employee Training
- Supply Chain
- Economic Uncertainty

### Top 3 Community Strengths

- Market Size/Location/Customer Loyalty
- Community Leadership/Support/Partnerships
- Quality of Life/Amenities

### Utility Services Index



Is the community's IT infrastructure adequate for your company's needs?

**91%** **9%**  
Reported Yes Reported No

### Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- Transportation (Air, Ground, Other)

Companies with Plans to Add Net New Jobs in the Next 12 Months

**67%** **33%**  
Reported Yes Reported No

**73%** of Included Businesses report having recruitment challenges

Area Businesses Ranked the Following as Barriers for Current Employees or Those Seeking Employment:

1. Child Care
2. Transportation
3. Substance Abuse
4. Housing
5. Criminal History/Background Check

**39%** of Included Businesses Consider Their Wages Above Average

55% Average, 6% Below Average

**48%** of Included Businesses Consider Their Benefits Above Average

49% Average, 3% Below Average