

Company Visits
July 1, 2020 through June 30, 2021

305

TOTAL VISITS

55%

Area businesses reporting Business Levels are Increasing
37% Stable, 8% Decreasing

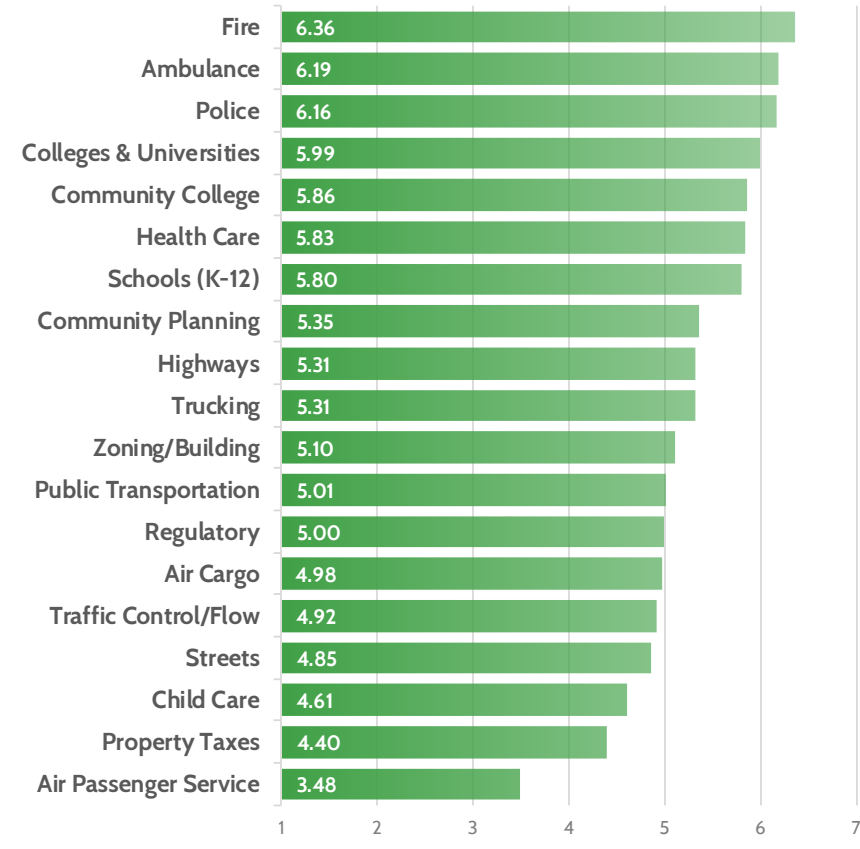
51%

Area businesses reporting plans to expand in the next year

- Area Businesses Ranked the Following as Top Priorities for the Community:
1. Quality of Life
 2. Entertainment Venues
 3. Amount/Affordability of Housing
 4. Health & Wellness Opportunities
 5. Environment - Reduction of Waste
 6. Creation of more Local, Renewable Energy
 7. Air & Water Quality Improvements

Public Services Index

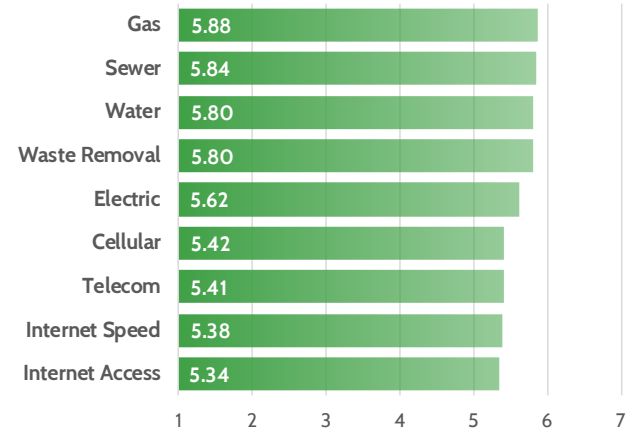
Scales of 1 to 7: 1 is Low, 7 is High



- #### Top 3 Barriers to Growth
- Finding Employees/Employee Training
 - Economic Uncertainty
 - Regaining Customers

- #### Top 3 Community Strengths
- Quality of Life/Amenities
 - Community Leadership/Support/Partnerships
 - Market Size/Location/Customer Loyalty

Utility Services Index



Is the community's IT infrastructure adequate for your company's needs?

93%

7%

Reported Yes Reported No

- #### Top 3 Community Weaknesses
- Workforce Challenges
 - Population/Market Size/Capacity
 - Transportation (Air, Ground, Other)

Companies with Plans to Add Net New Jobs in the Next 12 Months

59%

41%

Reported Yes Reported No

- Area Businesses Ranked the Following as Skills Gaps with Prospective/New Hires:
1. Work Ethic/Punctuality/Absenteeism
 2. Initiative/Self-Directed
 3. Problem Solving Skills
 4. Ability to work on a team
 5. Knowledge of specific technology
 6. Ability to Work Remote/Independently
 7. Adaptability

36% of Included Businesses Consider Their Wages Above Average
55% Average, 9% Below Average

54% of Included Businesses Consider Their Benefits Above Average
40% Average, 6% Below Average

- #### Top 3 Barriers for Employees/
- Child Care
 - Transportation
 - Substance Abuse