

OCT  
NOV  
DEC  
18



# Action DASHBOARD

INFOACTION

Scales of 1 to 7: 1 is Low, 7 is High

InfoActions Included  
in this Report:

65 TOTAL VISITS

71.4%

Area businesses reporting  
**Increased Sales**  
23.8% Stable, 4.8% Decreasing

52.4%

Area businesses reporting  
**Increasing Market Share**  
46.0% Stable, 2.4% Decreasing

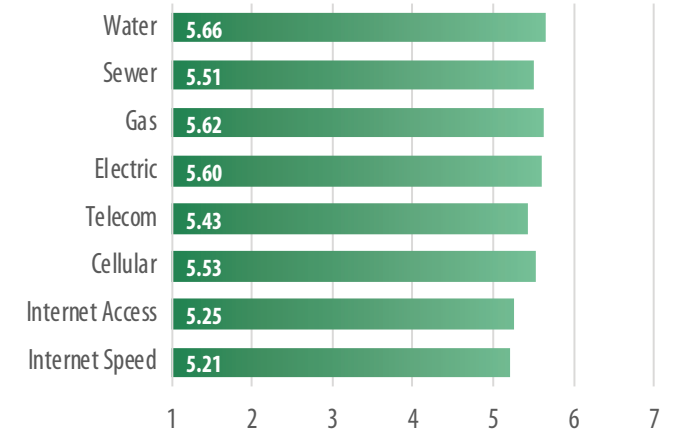
36.5%

Area businesses reporting  
**Plans to Expand**

## Public Services Index



## Utility Services Index



### Top 3 Community Strengths

- Quality of Life/Amenities
- Community Leadership/Support/Partnerships
- Location/Customer-Supplier Access

### Top 3 Community Weaknesses

- Workforce Challenges
- Population/Market Size/Capacity
- Transportation

### Top 3 Barriers to Company Growth

- Workforce Challenges
- Population/Market Size/Capacity
- Corporate HQ/Free-Market Decision

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HR Actions Included  
in this Report:

**13** TOTAL  
VISITS

**1,282**  
Employees Hired in Last 12 Months  
at Interviewed Companies

**220**  
Current Unfilled Positions  
at Interviewed Companies  
54% report unfilled positions are INCREASING

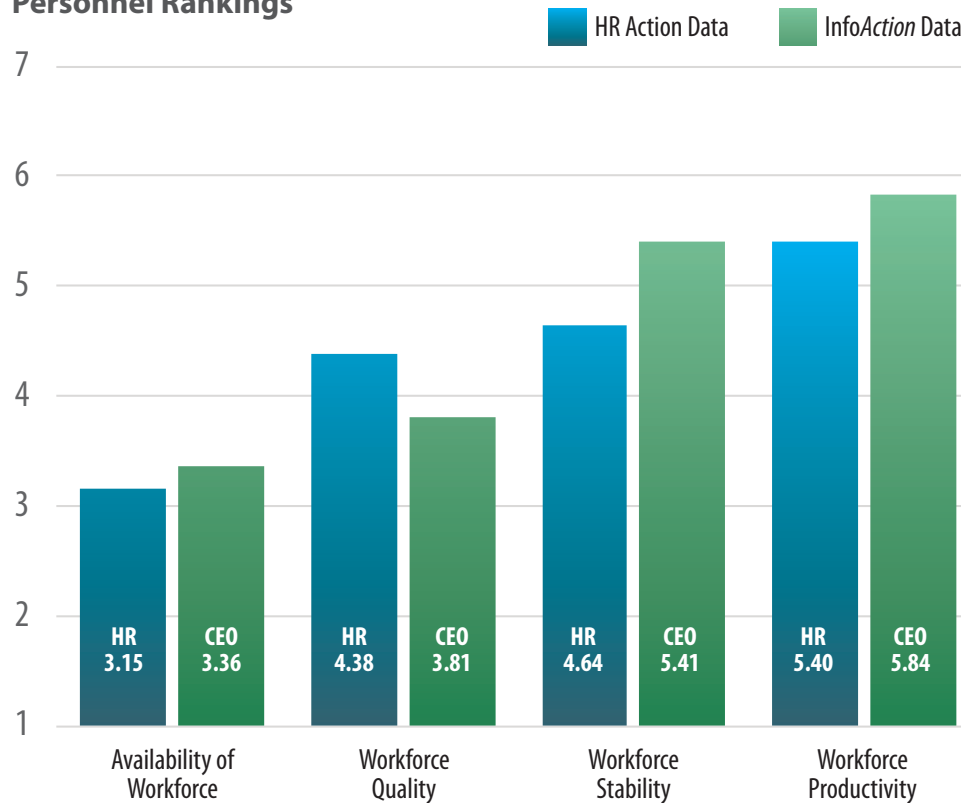
Turnover Rates at  
Interviewed Companies  
**73%** Reported Stable  
**27%** Reported Increasing



# Action DASHBOARD

Scales of 1 to 7: 1 is Low, 7 is High

## Personnel Rankings



## Top Skills Gaps of New Hires

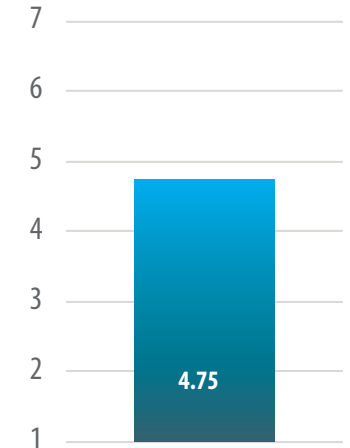
- Work Ethic
- Communication Skills
- Other (company-specific skill)

## Top Recruitment Resources

- AccessDubuqueJobs.com
- Employee Referral Incentive
- Career/Job Fairs

# HR ACTION

## Employee Engagement\*



\*The commitment the employee has to the success of the organization and its goals

## Talent Attraction from Outside the Area

