



MEDIA RELEASE

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Greater Dubuque Development Corporation meets with area Retailers

DUBUQUE, IOWA — On August 1, 2006, Sandra Gonzales joined the Greater Dubuque Development Corporation team as the Retail Services Coordinator. She will serve the primary contact for retail businesses as she gathers information about the Dubuque area retail economy in order to identify and assist with opportunities or issues.

Gonzales hit the street running and has already begun to meet with local retailers. Her correspondence with these business leaders is crucial to building a stronger retail foundation in the Greater Dubuque area.

“In my first few weeks as the Retail Services Coordinator I have already had the privilege to meet with some of Dubuque’s most treasured retailers.” noted Gonzales, “In the coming months, as our Retail Services Program gets underway, I look forward to meeting with more of these business leaders and getting a better feel for their trade and the opportunities and challenges they face.”

Gonzales will also be working with Amy Wickham on a daily basis to coordinate their efforts and assist existing retail businesses with demographic and other research when these services are requested or needed.

Some possible projects have already become evident after her initial meetings. Gonzales is excited to meet with more business leaders and broaden her understanding of our current retail climate. As we continue to launch the Retail InfoAction Program, Gonzales will be contacting more businesses to set up meetings.

“As we expand our scope to focus on the retail industry it is my goal to be a resource and an advocate for retailers looking to start up a business or grow their existing business.” stated Gonzales.

If you would like more information on the program or like to schedule a meeting with Gonzales to find out how Greater Dubuque Development is assisting local retailers, please feel free to contact us at 563.557.9049.