



MEDIA RELEASE

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Prosperity Eastern Iowa Receives Grant

DUBUQUE, IOWA — The Iowa Department of Economic Development awarded a 3-year, \$175,000 collaborative marketing grant to Prosperity Eastern Iowa—a development group comprised of organizations in Cedar, Clinton, Delaware, Dubuque, Jackson and Jones Counties.

The regional group will match over \$300,000 in cash and in-kind contributions for the project. Greater Dubuque is providing both financial assistance and leadership for this collaborative effort lead by the East Central Intergovernmental Association (ECIA). This team met throughout the past year to develop a list of projects and strategies to be undertaken as a region. The actions include: the development of a regional marketing strategy/plan; the maintenance of a regional database of available resources; the creation of a region-wide existing industry program; the development of a region-wide web site; the coordination of regional labor and benefits studies; the promotion of job opportunities; the exploration and development of a regional Economic Gardening program to promote and nurture the expansion of existing businesses.

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